ARCHIE SERIES

1128

Archie's Girls
Betty and Veronica

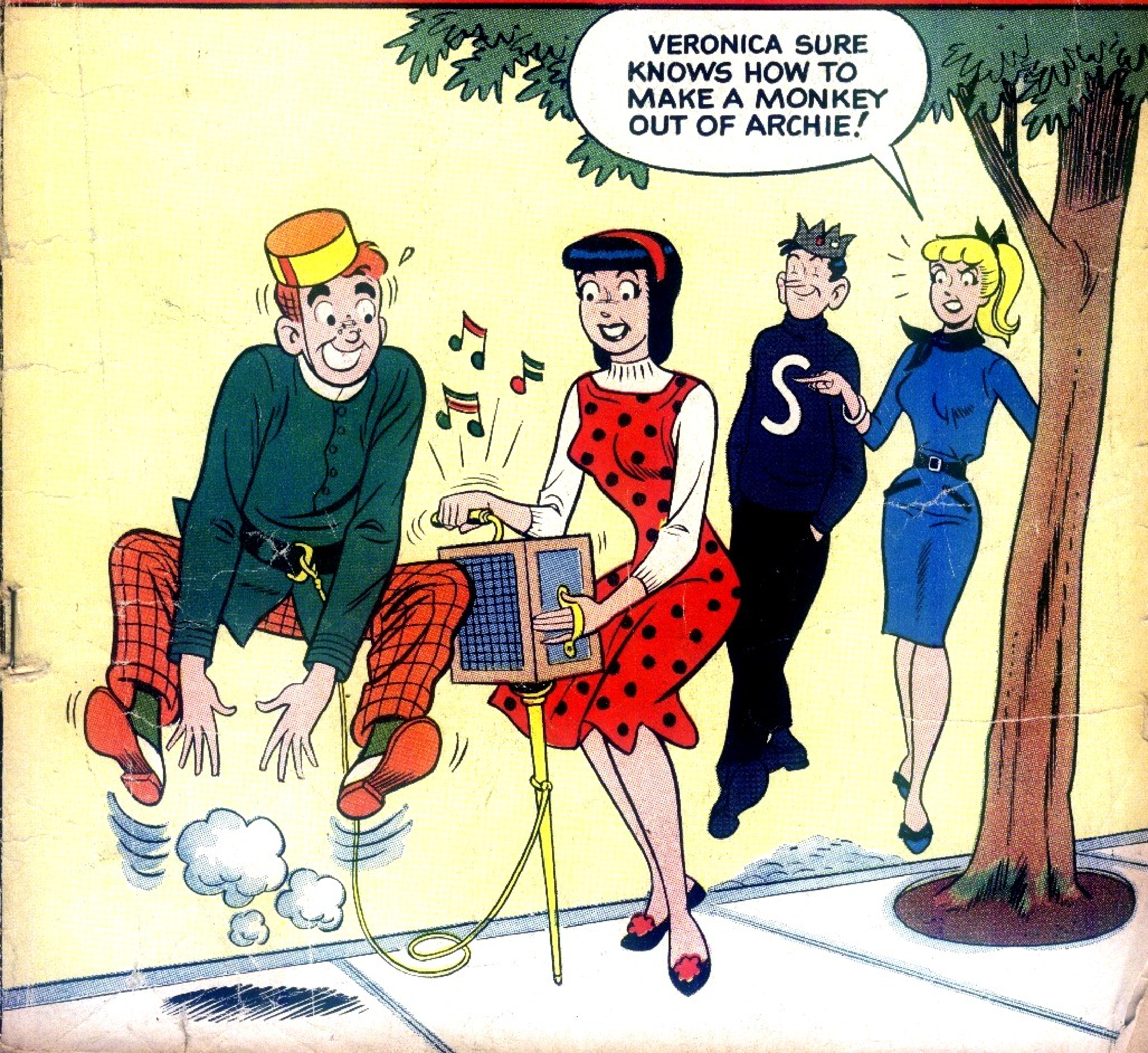
NO. 74

FEB.

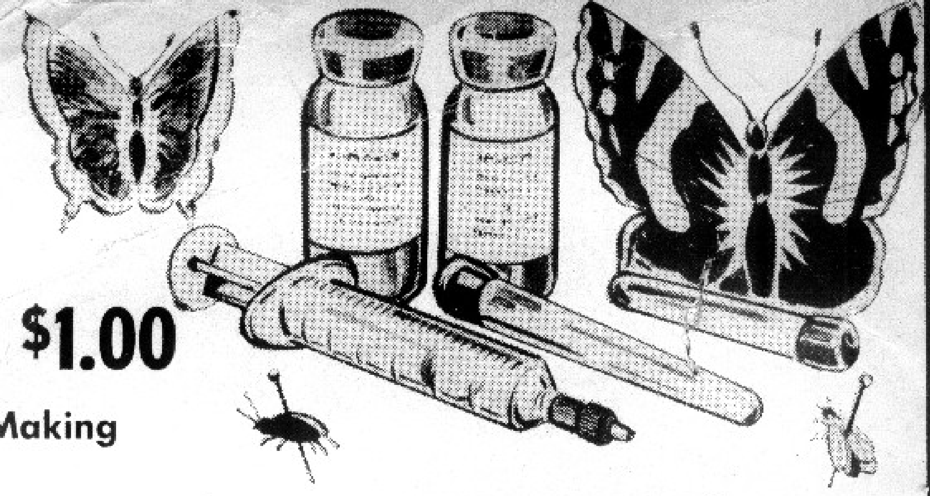
APPROVED BY THE COMICS CODE AUTHORITY

PDC

12¢


VERONICA SURE KNOWS HOW TO MAKE A MONKEY OUT OF ARCHIE!
S

INSECT COLLECTING KIT Only $1.00



Complete Equipment For Making Insect Specimens

Learn The Fascinating Hobby of Collecting and Mounting Insects

Now, at last, you can learn a new and fascinating hobby. One that will not only give you hours of enjoyment, but will thrill all your friends. And, for your science class in school, it will provide hours of conversation.

HERE IS ALL YOU GET

You get complete equipment for making perfect safe, insect specimens. Just supply the insect, and we give you everything else. You get a quality injector, specimen pins, and a supply of antiseptic for complete preservation of the insect. And, all material for mounting and identifying the various insects by their scientific name is also included. Naturally, full, easy-to-follow step by step instructions are included. The amount of fascination and pleasure derived will be worth 100 times the cost. So don't delay! Order now. Only $1 plus 25c shipping charges for the complete insect collecting kit.

10 Day Free Trial

Order now. If you are not 100% delighted with this exciting educational kit, then simply return it for prompt refund of full purchase price. Only $1 plus 25¢ shipping charges.

Money Back Guarantee

Honor House Prod. Corp. Dept. **KC13**
Lynbrook, N. Y.

Rush my insect collecting kit at once. I understand if I am not 100% delighted, I may return it for prompt refund of full purchase price.

( ) I enclose $1 plus 25¢ shipping charges. Same Money Back Guarantee.
( ) Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name ______________________

Address ______________________

TRANSISTOR RADIO

- **All Assembled And Ready To Play**

ONLY $9.98

- **Complete With Aerial, Earphone, and Carrying Case**

Here is a beautiful, imported transistor radio with two transistors at a price that all you kids can afford. Fully assembled — nothing to build — nothing to complete, this handsome radio plays beautifully with true quality reception brought in by its sensational aerial that lets the whole gang enjoy good listening of music, sports, or any top radio program, because your calibrated tuning dial aids you in bringing in stations bright and clear.

Listen Anytime—Anywhere

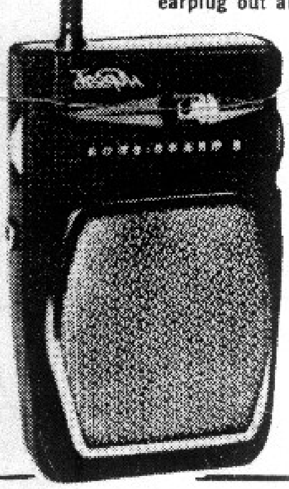
You can always enjoy this sensational transistor radio wherever you are, because it also has a personal earphone that lets you tune in your favorite program with complete privacy . . . put the plug in and only you can hear . . . pull the earplug out and everyone hears.

So Handy—Can Be Taken Anywhere

No longer is there a need to carry expensive, heavy, battery type radios that are bulky and need constant replacement. And this compact beauty weighs less than 1 lb.

Here's All You Get

When you order your transistor radio, with its calibrated tuning dial, it comes to you complete with its own carrying case, aerial and private earphone . . . there is nothing else to build . . . nothing left to put together. It's ready to play. So don't delay! Simply fill out the order blank. The complete price for the transistor radio with carrying case, aerial, and private listening earphone is only $ 9.98



30 Day Free Trial

Order now on a 30 Day Free Trial. If you are not 100% delighted, then simply return it for prompt refund of full purchase price. Because of the sensational low price of the transistor radio, we are forced to ask for an additional 36¢ shipping charge.

Money Back Guarantee

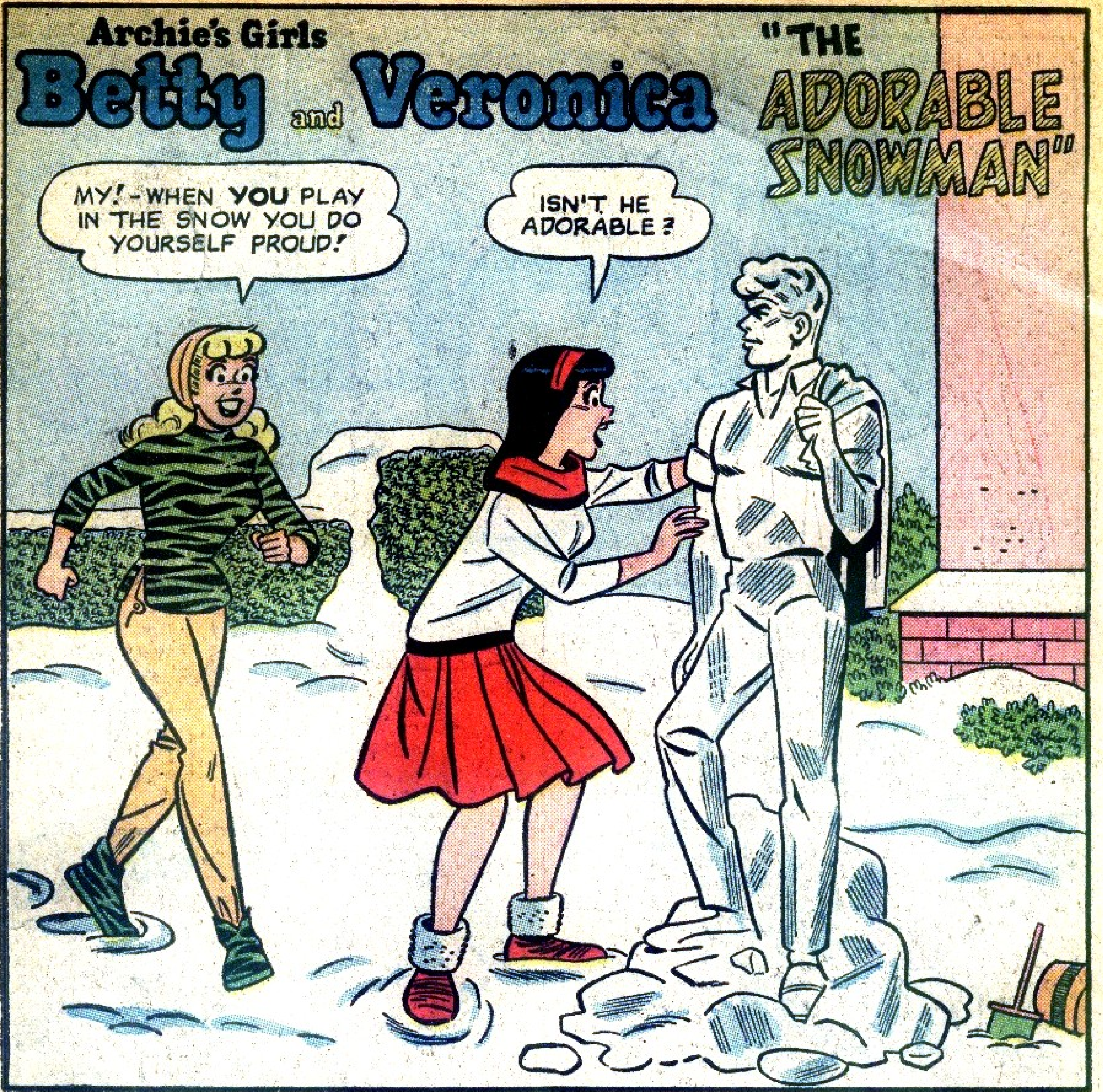
Honor House Products Corp. Dept. **CK 2**
Lynbrook, N.Y.

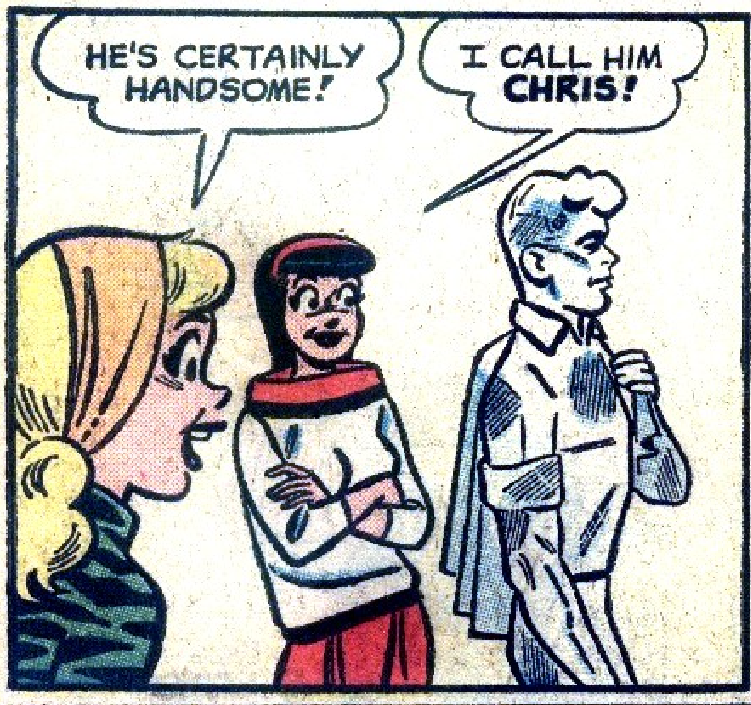
Rush me my transistor radio with private earphone and carrying case. I understand if I am not 100% delighted, I may return it after 30 Day Free Trial for prompt refund of full purchase price.

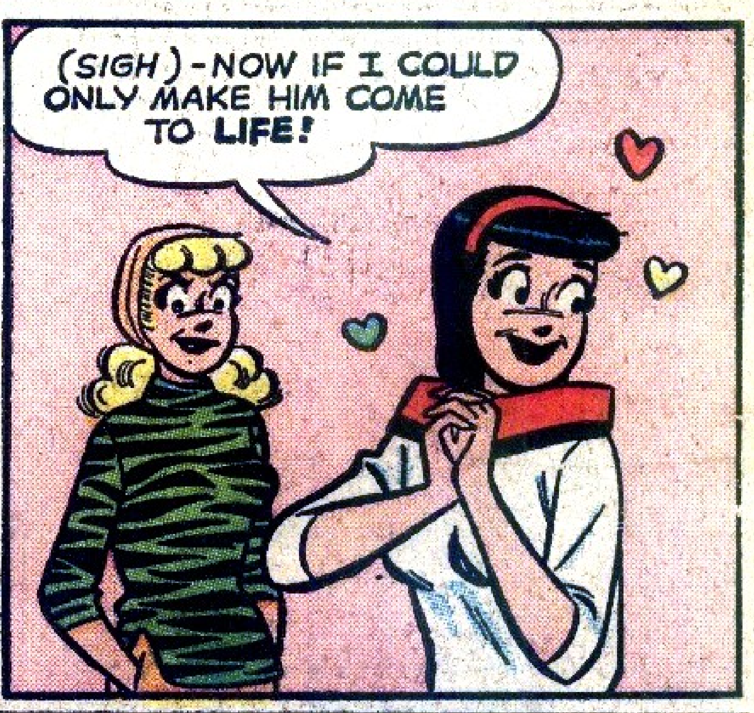
☐ I enclose $ 9.98 plus 36¢ shipping charge.
☐ Send C.O.D. I enclose $1 deposit. Balance on delivery plus C.O.D. and shipping charges.

Name..

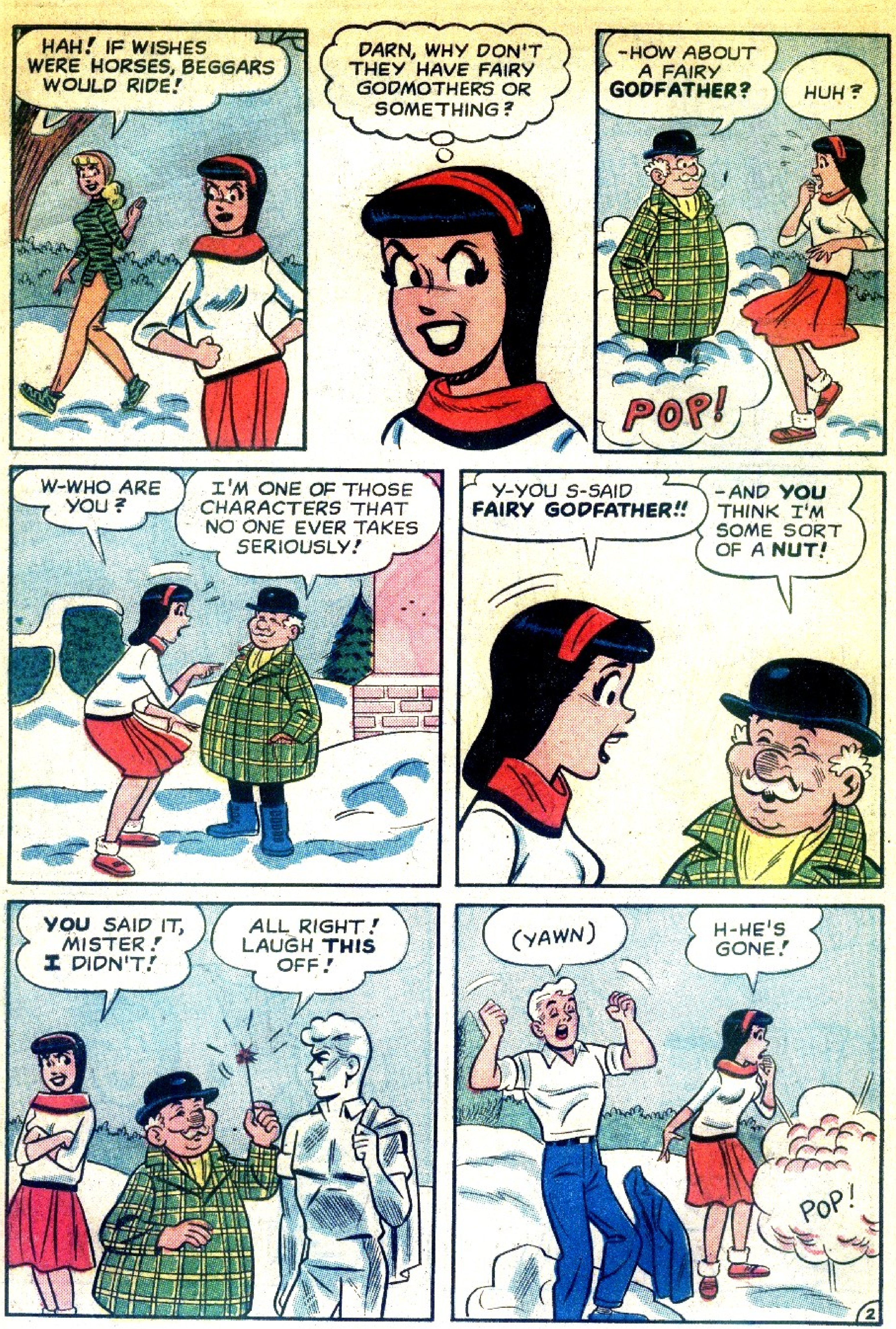
Address..

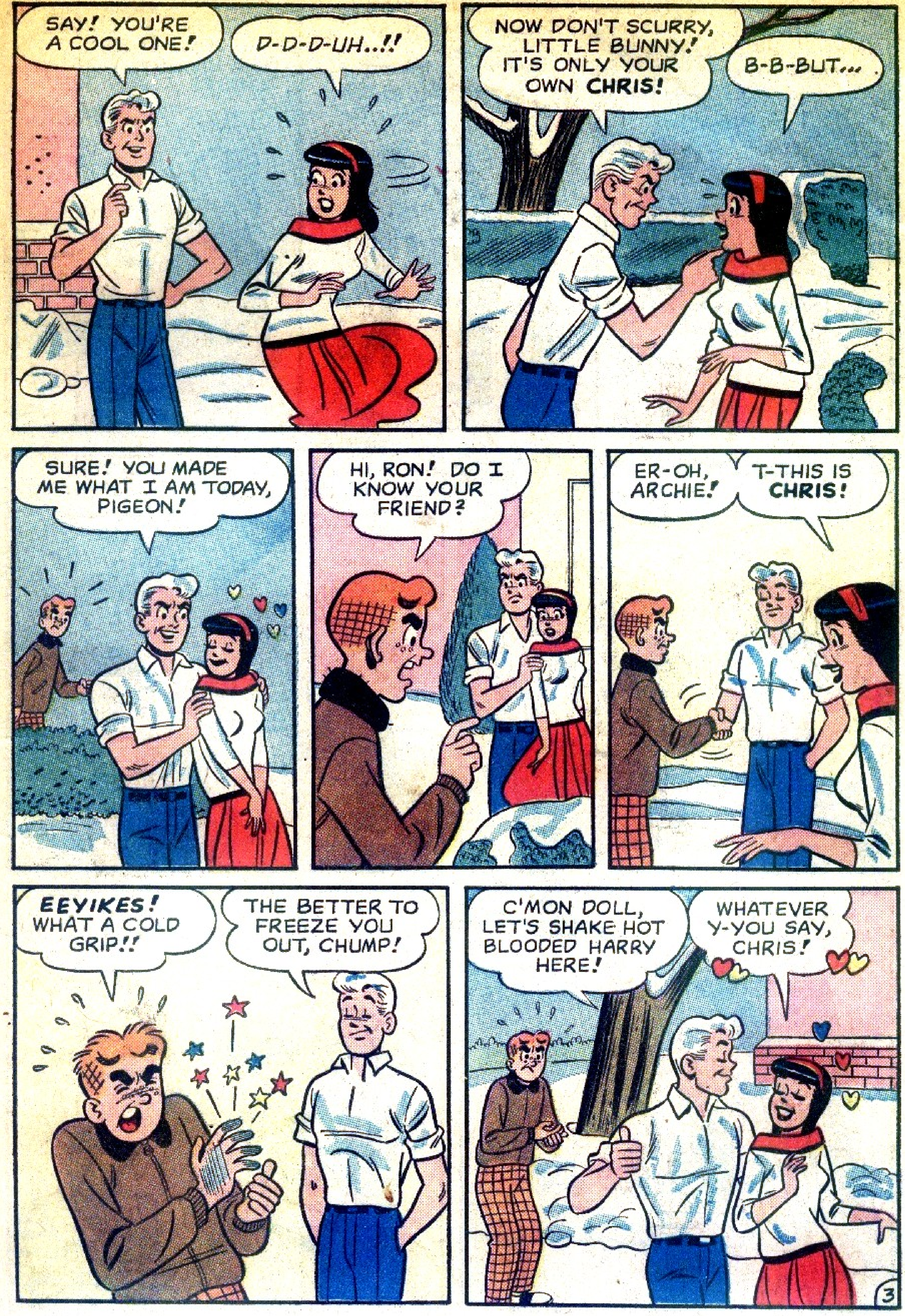

Archie's Girls
Betty and Veronica
"THE ADORABLE SNOWMAN"
MY! -WHEN YOU PLAY IN THE SNOW YOU DO YOURSELF PROUD!
ISN'T HE ADORABLE?

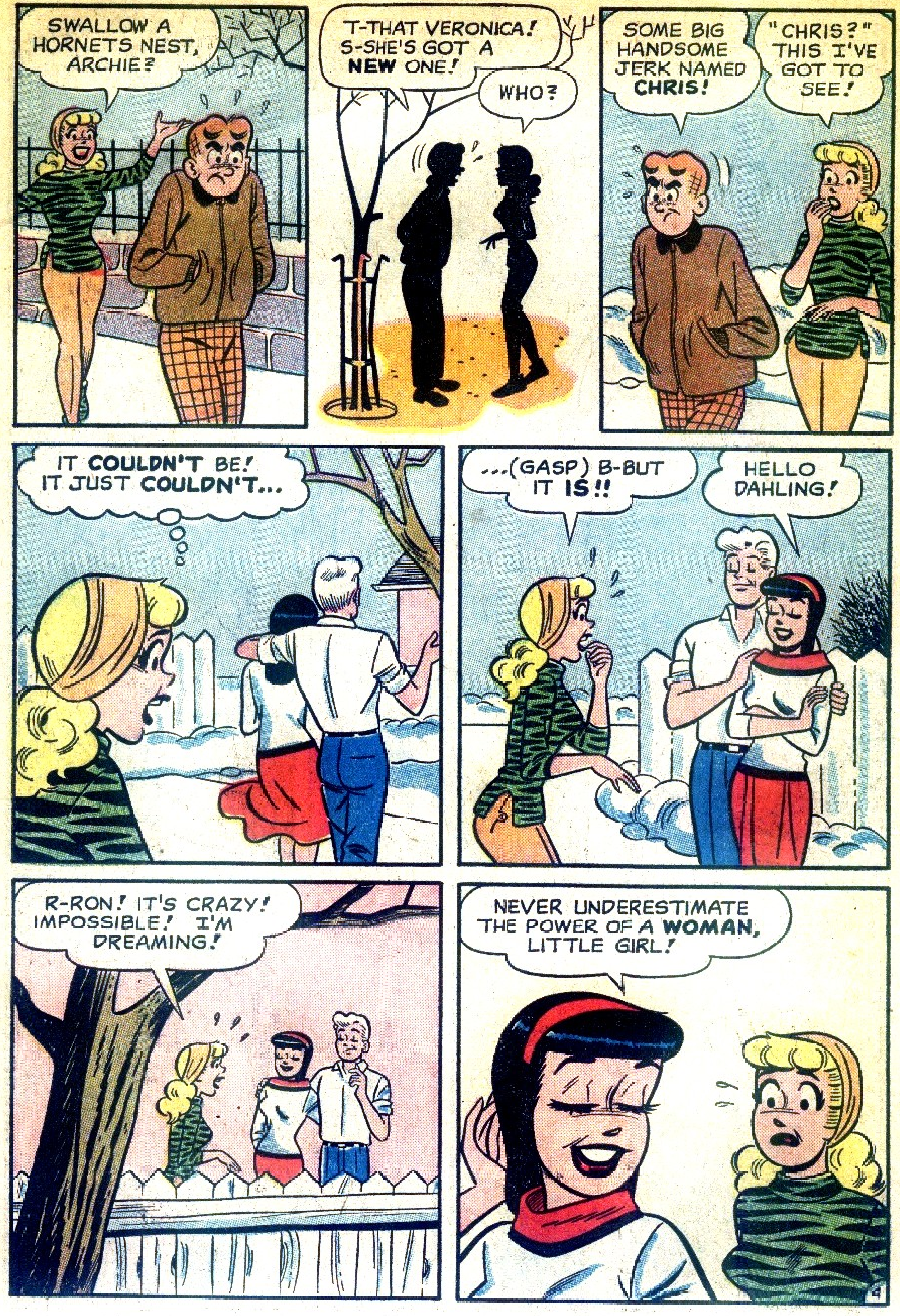

HE'S CERTAINLY HANDSOME!
I CALL HIM CHRIS!

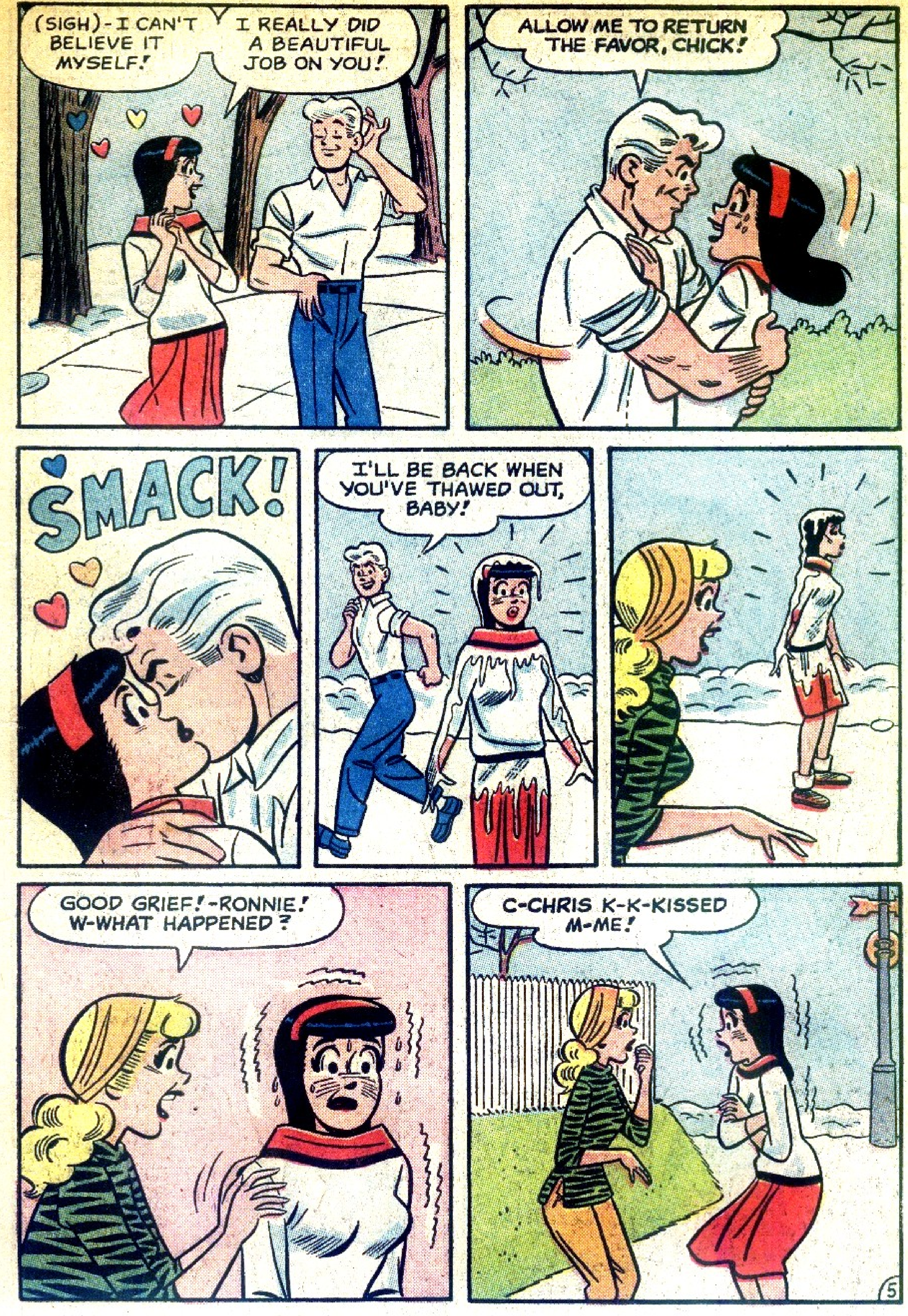

(SIGH) -NOW IF I COULD ONLY MAKE HIM COME TO LIFE!

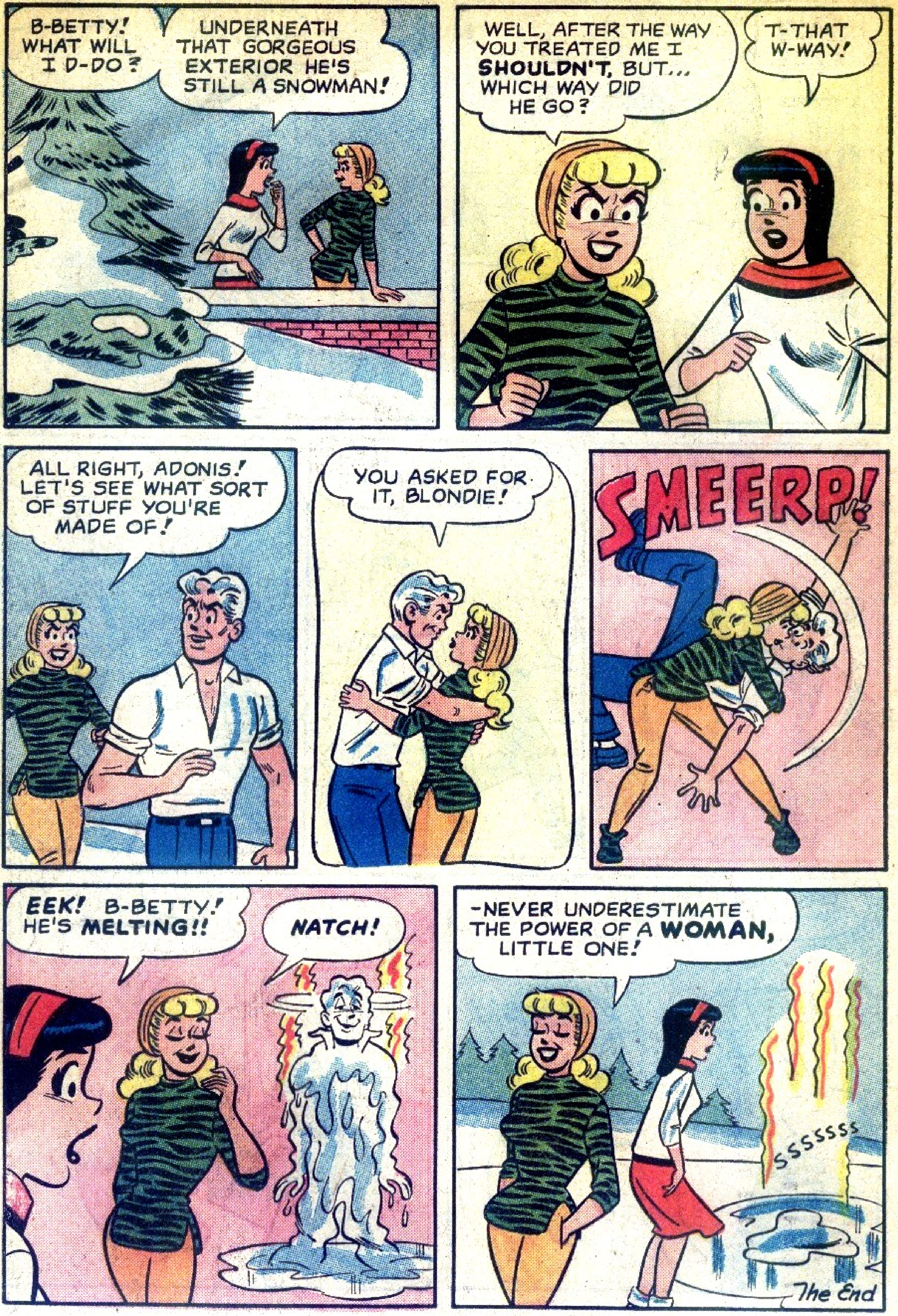
ARCHIE'S GIRLS BETTY AND VERONICA, No. 74, February, 1962. Published monthly by CLOSE-UP, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri, and at additional mailing offices, under the Act of March 3, 1879. Copyright 1961, by CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription $1.50 in U.S.A.; single copies, 12c No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.


HAH! IF WISHES WERE HORSES, BEGGARS WOULD RIDE!
DARN, WHY DON'T THEY HAVE FAIRY GODMOTHERS OR SOMETHING?
-HOW ABOUT A FAIRY **GODFATHER**?
HUH?
POP!
W-WHO ARE YOU?
I'M ONE OF THOSE CHARACTERS THAT NO ONE EVER TAKES SERIOUSLY!
Y-YOU S-SAID **FAIRY GODFATHER**!!
-AND **YOU** THINK I'M SOME SORT OF A **NUT**!
YOU SAID IT, MISTER! **I** DIDN'T!
ALL RIGHT! LAUGH **THIS** OFF!
(YAWN)
H-HE'S GONE!
POP!


SAY! YOU'RE A COOL ONE!
D-D-D-UH..!!
NOW DON'T SCURRY, LITTLE BUNNY! IT'S ONLY YOUR OWN **CHRIS!**
B-B-BUT...
SURE! YOU MADE ME WHAT I AM TODAY, PIGEON!
HI, RON! DO I KNOW YOUR FRIEND?
ER-OH, ARCHIE!
T-THIS IS **CHRIS!**
EEYIKES! WHAT A COLD GRIP!!
THE BETTER TO FREEZE YOU OUT, CHUMP!
C'MON DOLL, LET'S SHAKE HOT BLOODED HARRY HERE!
WHATEVER Y-YOU SAY, CHRIS!


SWALLOW A HORNETS NEST, ARCHIE?
T-THAT VERONICA! S-SHE'S GOT A **NEW** ONE!
WHO?
SOME BIG HANDSOME JERK NAMED **CHRIS!**
"CHRIS?" THIS I'VE GOT TO SEE!
IT **COULDN'T** BE! IT JUST **COULDN'T...**
...(GASP) B-BUT IT **IS!!**
HELLO DAHLING!
R-RON! IT'S CRAZY! IMPOSSIBLE! I'M DREAMING!
NEVER UNDERESTIMATE THE POWER OF A **WOMAN,** LITTLE GIRL!


(SIGH)-I CAN'T BELIEVE IT MYSELF!
I REALLY DID A BEAUTIFUL JOB ON YOU!
ALLOW ME TO RETURN THE FAVOR, CHICK!
SMACK!
I'LL BE BACK WHEN YOU'VE THAWED OUT, BABY!
GOOD GRIEF! -RONNIE! W-WHAT HAPPENED?
C-CHRIS K-K-KISSED M-ME!


B-BETTY! WHAT WILL I D-DO?
UNDERNEATH THAT GORGEOUS EXTERIOR HE'S STILL A SNOWMAN!
WELL, AFTER THE WAY YOU TREATED ME I **SHOULDN'T**, BUT... WHICH WAY DID HE GO?
T-THAT W-WAY!
ALL RIGHT, ADONIS! LET'S SEE WHAT SORT OF STUFF YOU'RE MADE OF!
YOU ASKED FOR IT, BLONDIE!
SMEERP!
EEK! B-BETTY! HE'S **MELTING!!**
NATCH!
-NEVER UNDERESTIMATE THE POWER OF A **WOMAN**, LITTLE ONE!
SSSSSSS
The End

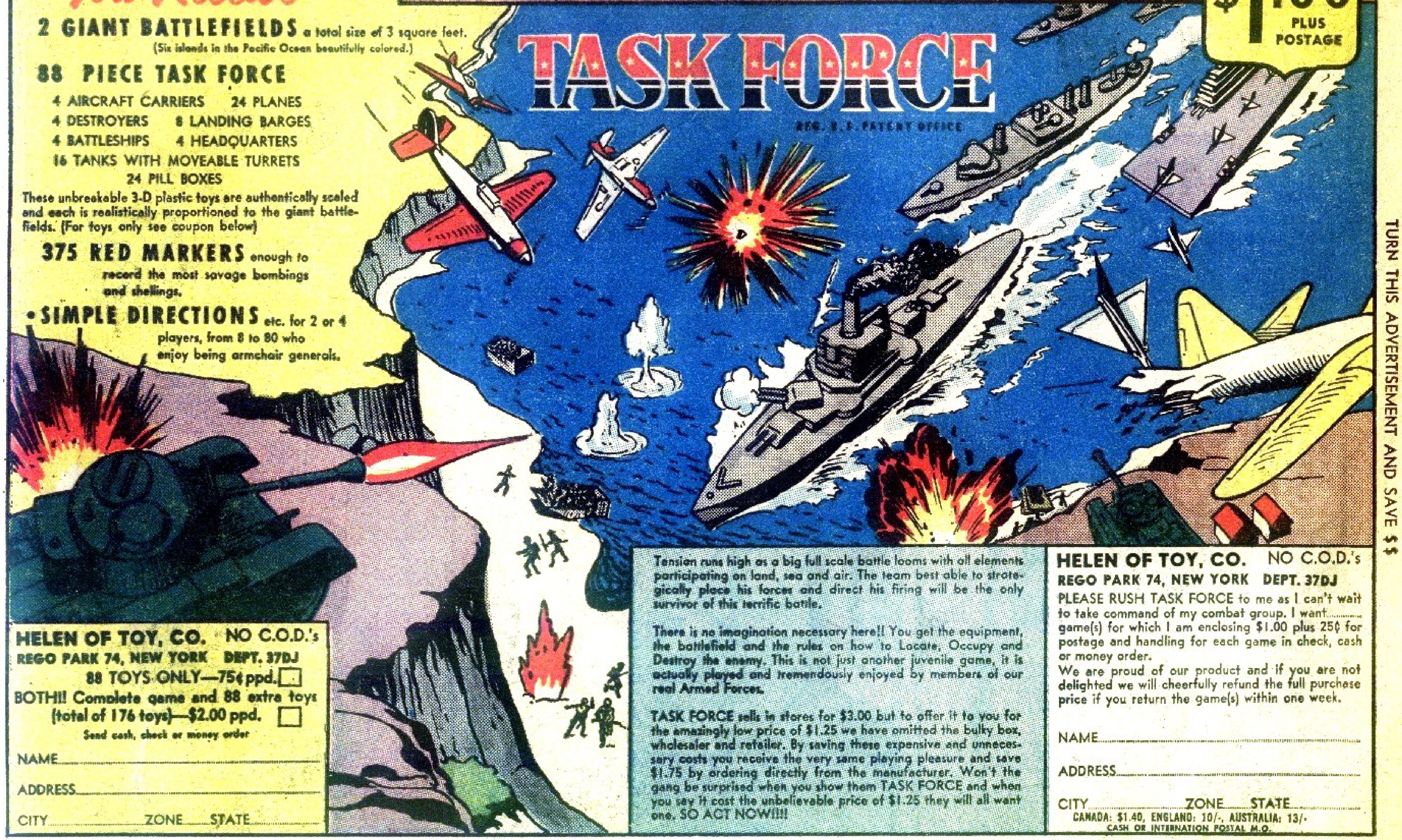
TURN THIS ADVERTISEMENT AND SAVE $$

AMERICA'S MOST EXCITING WAR GAME

ONLY $1.00 PLUS POSTAGE

TASK FORCE

REG. U.S. PATENT OFFICE



You Receive

2 GIANT BATTLEFIELDS a total size of 3 square feet.
(Six islands in the Pacific Ocean beautifully colored.)

88 PIECE TASK FORCE

4 AIRCRAFT CARRIERS 24 PLANES
4 DESTROYERS 8 LANDING BARGES
4 BATTLESHIPS 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PILL BOXES

These unbreakable 3-D plastic toys are authentically scaled and each is realistically proportioned to the giant battlefields. (For toys only see coupon below)

375 RED MARKERS enough to record the most savage bombings and shellings.

• **SIMPLE DIRECTIONS** etc. for 2 or 4 players, from 8 to 80 who enjoy being armchair generals.

Tension runs high as a big full scale battle looms with all elements participating on land, sea and air. The team best able to strategically place his forces and direct his firing will be the only survivor of this terrific battle.

There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to Locate, Occupy and Destroy the enemy. This is not just another juvenile game, it is actually played and tremendously enjoyed by members of our real Armed Forces.

TASK FORCE sells in stores for $3.00 but to offer it to you for the amazingly low price of $1.25 we have omitted the bulky box, wholesaler and retailer. By saving these expensive and unnecessary costs you receive the very same playing pleasure and save $1.75 by ordering directly from the manufacturer. Won't the gang be surprised when you show them TASK FORCE and when you say it cost the unbelievable price of $1.25 they will all want one. SO ACT NOW!!!!

HELEN OF TOY, CO. NO C.O.D.'s
REGO PARK 74, NEW YORK DEPT. 37DJ

88 TOYS ONLY—75¢ ppd. ☐
BOTH!! Complete game and 88 extra toys (total of 176 toys)—$2.00 ppd. ☐
Send cash, check or money order

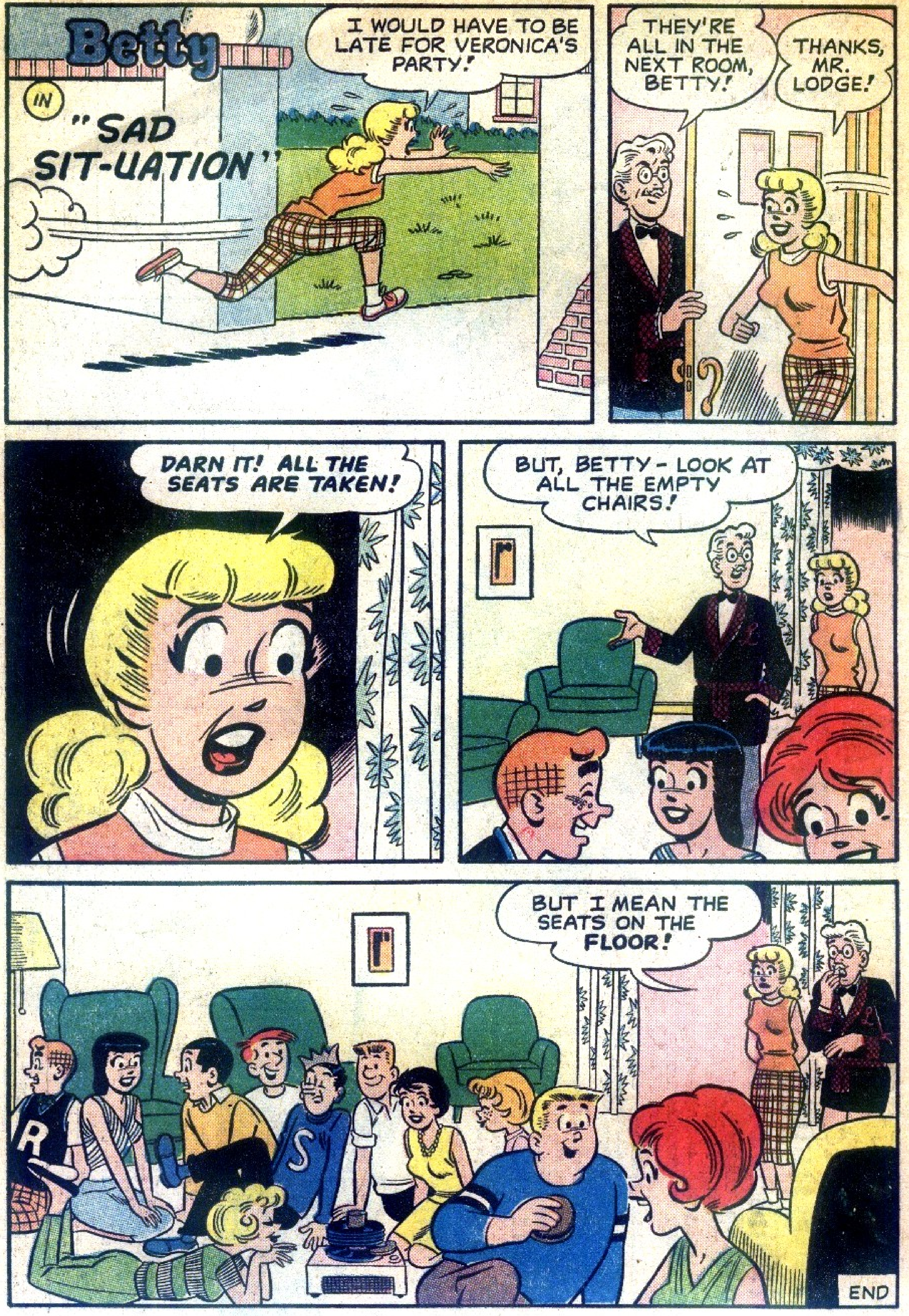
NAME...
ADDRESS...
CITY.................ZONE........STATE............

HELEN OF TOY, CO. NO C.O.D.'s
REGO PARK 74, NEW YORK DEPT. 37DJ

PLEASE RUSH TASK FORCE to me as I can't wait to take command of my combat group. I want.......... game(s) for which I am enclosing $1.00 plus 25¢ for postage and handling for each game in check, cash or money order.

We are proud of our product and if you are not delighted we will cheerfully refund the full purchase price if you return the game(s) within one week.

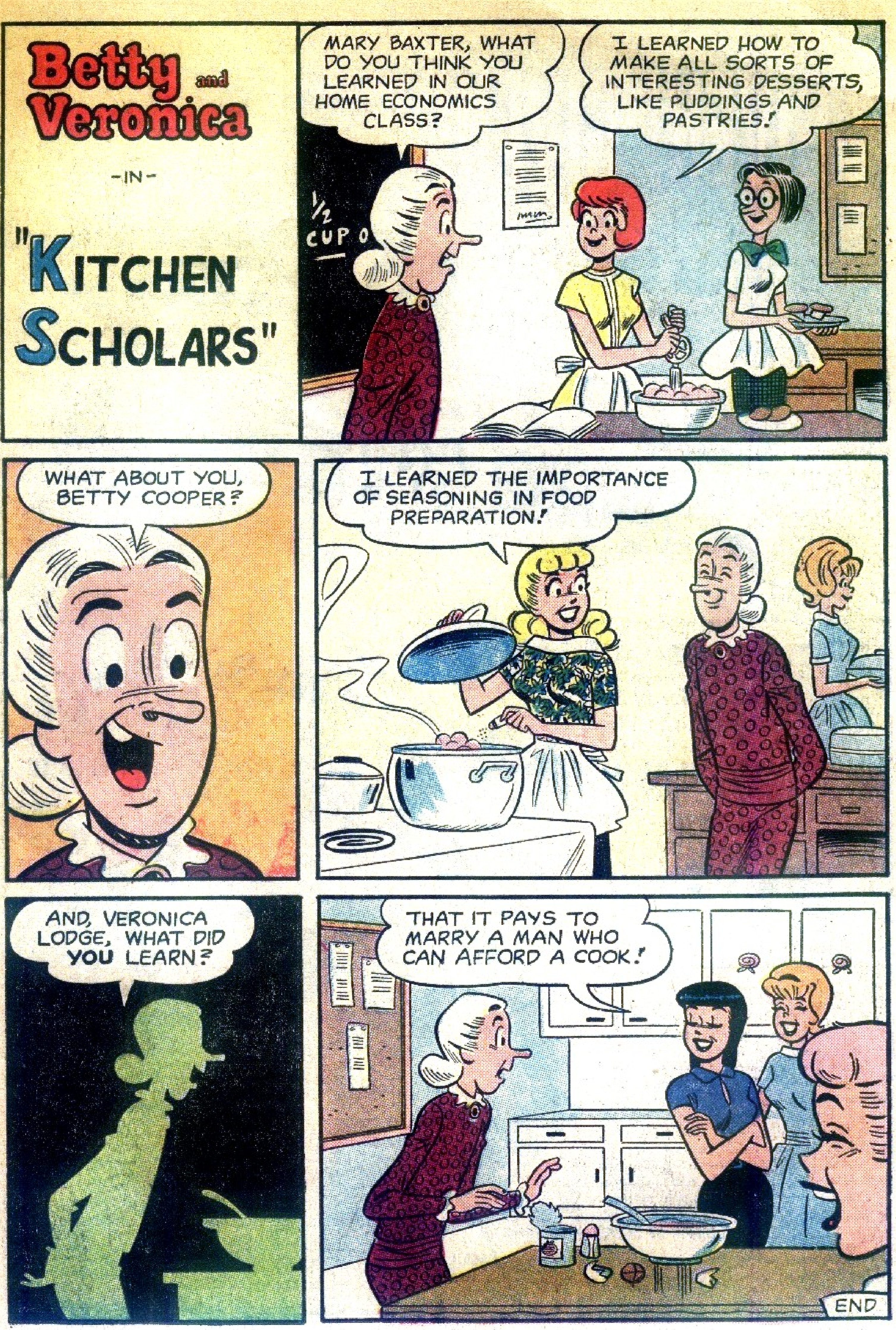
NAME...
ADDRESS...
CITY.................ZONE........STATE............
CANADA: $1.40, ENGLAND: 10/-, AUSTRALIA: 13/-
CASH OR INTERNATION POSTAL M.O.

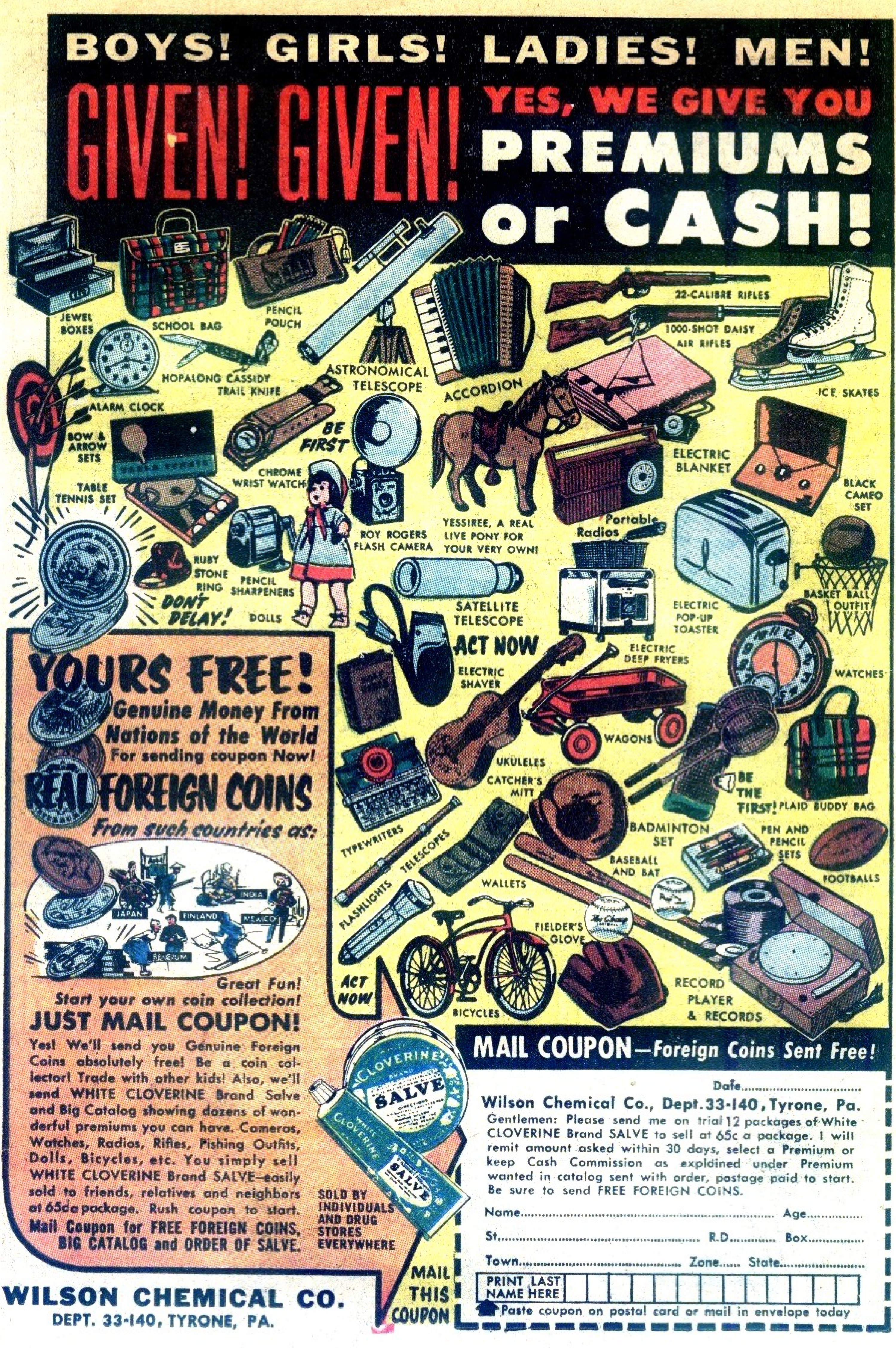

Betty
IN
"SAD SIT-UATION"
I WOULD HAVE TO BE LATE FOR VERONICA'S PARTY!
THEY'RE ALL IN THE NEXT ROOM, BETTY!
THANKS, MR. LODGE!
DARN IT! ALL THE SEATS ARE TAKEN!
BUT, BETTY - LOOK AT ALL THE EMPTY CHAIRS!
BUT I MEAN THE SEATS ON THE FLOOR!
R
S
END

Betty and Veronica

-IN-

"KITCHEN SCHOLARS"


MARY BAXTER, WHAT DO YOU THINK YOU LEARNED IN OUR HOME ECONOMICS CLASS?
I LEARNED HOW TO MAKE ALL SORTS OF INTERESTING DESSERTS, LIKE PUDDINGS AND PASTRIES!
1/2 CUP 0
WHAT ABOUT YOU, BETTY COOPER?
I LEARNED THE IMPORTANCE OF SEASONING IN FOOD PREPARATION!
AND, VERONICA LODGE, WHAT DID **YOU** LEARN?
THAT IT PAYS TO MARRY A MAN WHO CAN AFFORD A COOK!
END


BOYS! GIRLS! LADIES! MEN!
GIVEN! GIVEN!
YES, WE GIVE YOU
PREMIUMS or CASH!
JEWEL BOXES
SCHOOL BAG
PENCIL POUCH
ASTRONOMICAL TELESCOPE
ACCORDION
22-CALIBRE RIFLES
1000-SHOT DAISY AIR RIFLES
ICE SKATES
ALARM CLOCK
HOPALONG CASSIDY TRAIL KNIFE
BOW & ARROW SETS
BE FIRST
CHROME WRIST WATCH
ELECTRIC BLANKET
BLACK CAMEO SET
TABLE TENNIS SET
ROY ROGERS FLASH CAMERA
YESSIREE, A REAL LIVE PONY FOR YOUR VERY OWN!
Portable Radios
RUBY STONE RING
PENCIL SHARPENERS
DOLLS
DON'T DELAY!
SATELLITE TELESCOPE
ELECTRIC POP-UP TOASTER
BASKET BALL OUTFIT
ACT NOW
ELECTRIC DEEP FRYERS
ELECTRIC SHAVER
WATCHES
WAGONS
UKULELES
CATCHER'S MITT
BE THE FIRST!
PLAID BUDDY BAG
TYPEWRITERS
TELESCOPES
BADMINTON SET
PEN AND PENCIL SETS
BASEBALL AND BAT
FOOTBALLS
WALLETS
FLASHLIGHTS
FIELDER'S GLOVE
ACT NOW!
BICYCLES
RECORD PLAYER & RECORDS
INDIA
JAPAN
FINLAND
MEXICO
BELGIUM
CLOVERINE
SALVE
WHITE CLOVERINE
SOLD BY INDIVIDUALS AND DRUG STORES EVERYWHERE
MAIL THIS COUPON

YOURS FREE!

Genuine Money From Nations of the World

For sending coupon Now!

REAL FOREIGN COINS

From such countries as:

Great Fun!

Start your own coin collection!

JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start. **Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.**

WILSON CHEMICAL CO.

DEPT. 33-140, TYRONE, PA.

MAIL COUPON—*Foreign Coins Sent Free!*

Date........................

Wilson Chemical Co., Dept. 33-140, Tyrone, Pa.

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

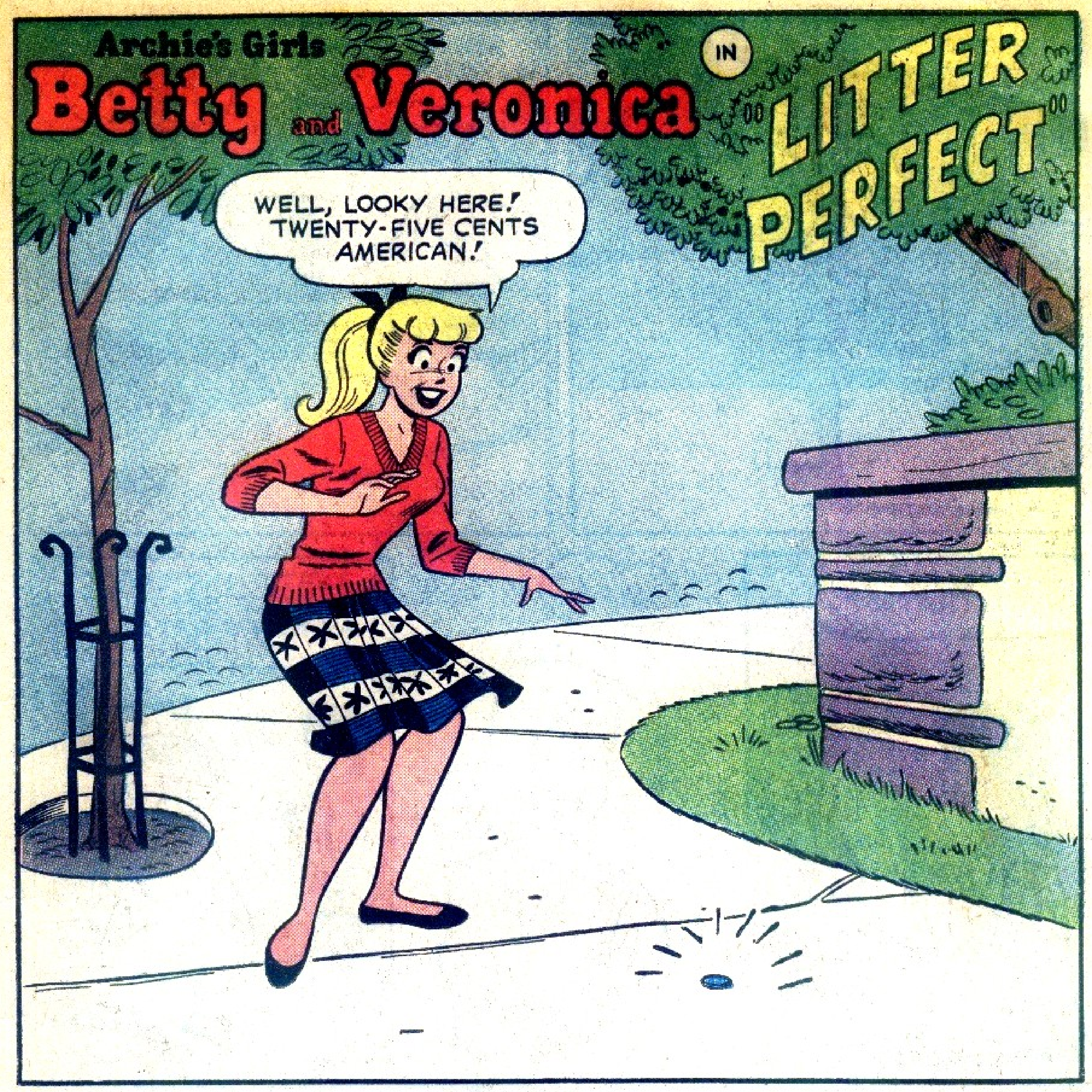
Name........................ Age..........

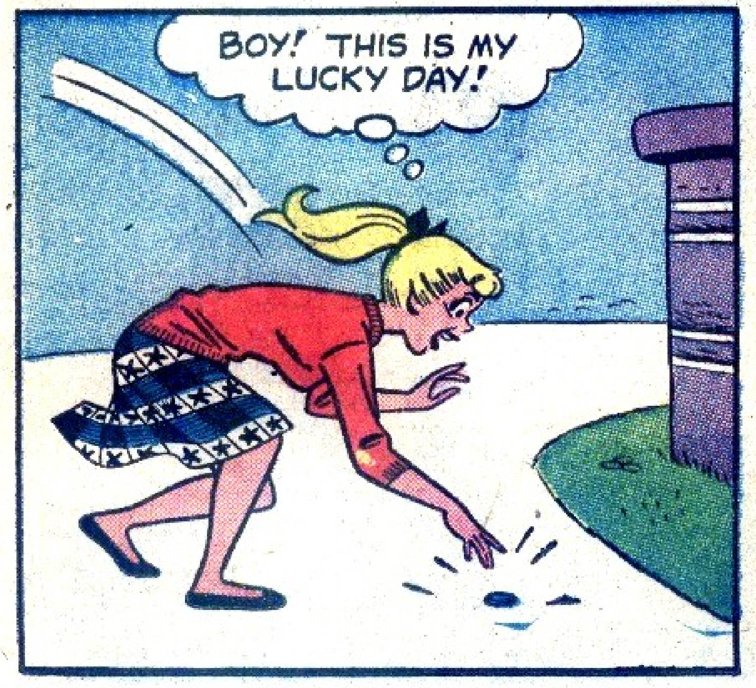
St........................ R.D.......... Box..........

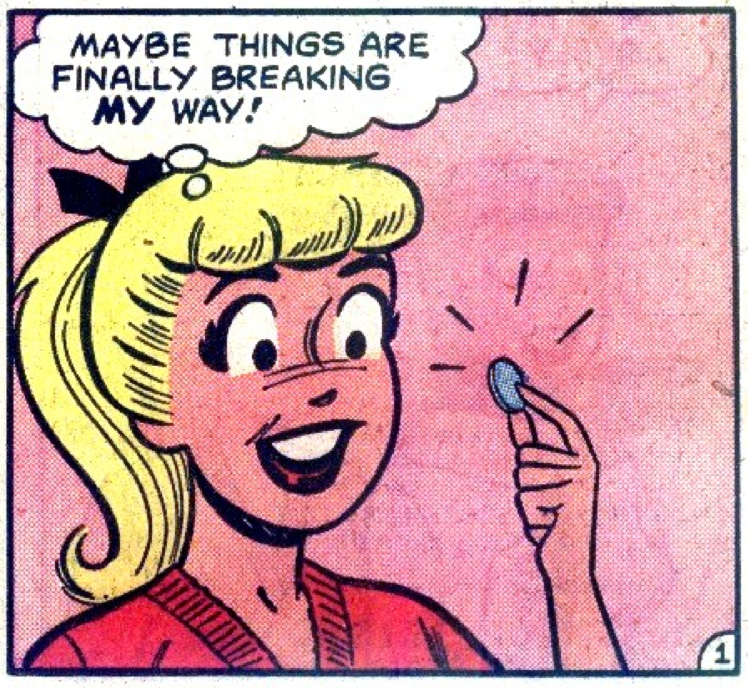
Town........................ Zone...... State..........

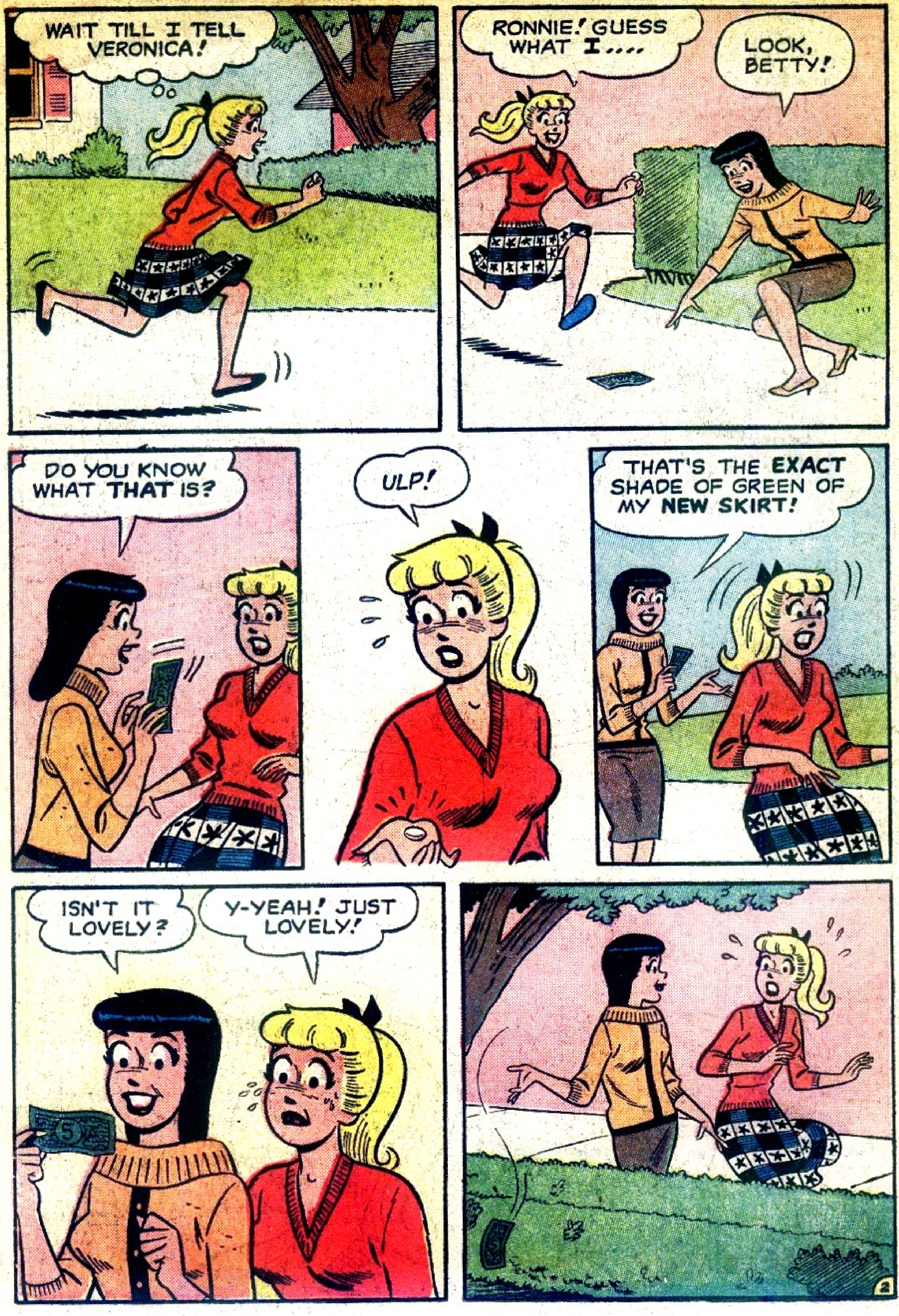
PRINT LAST NAME HERE															

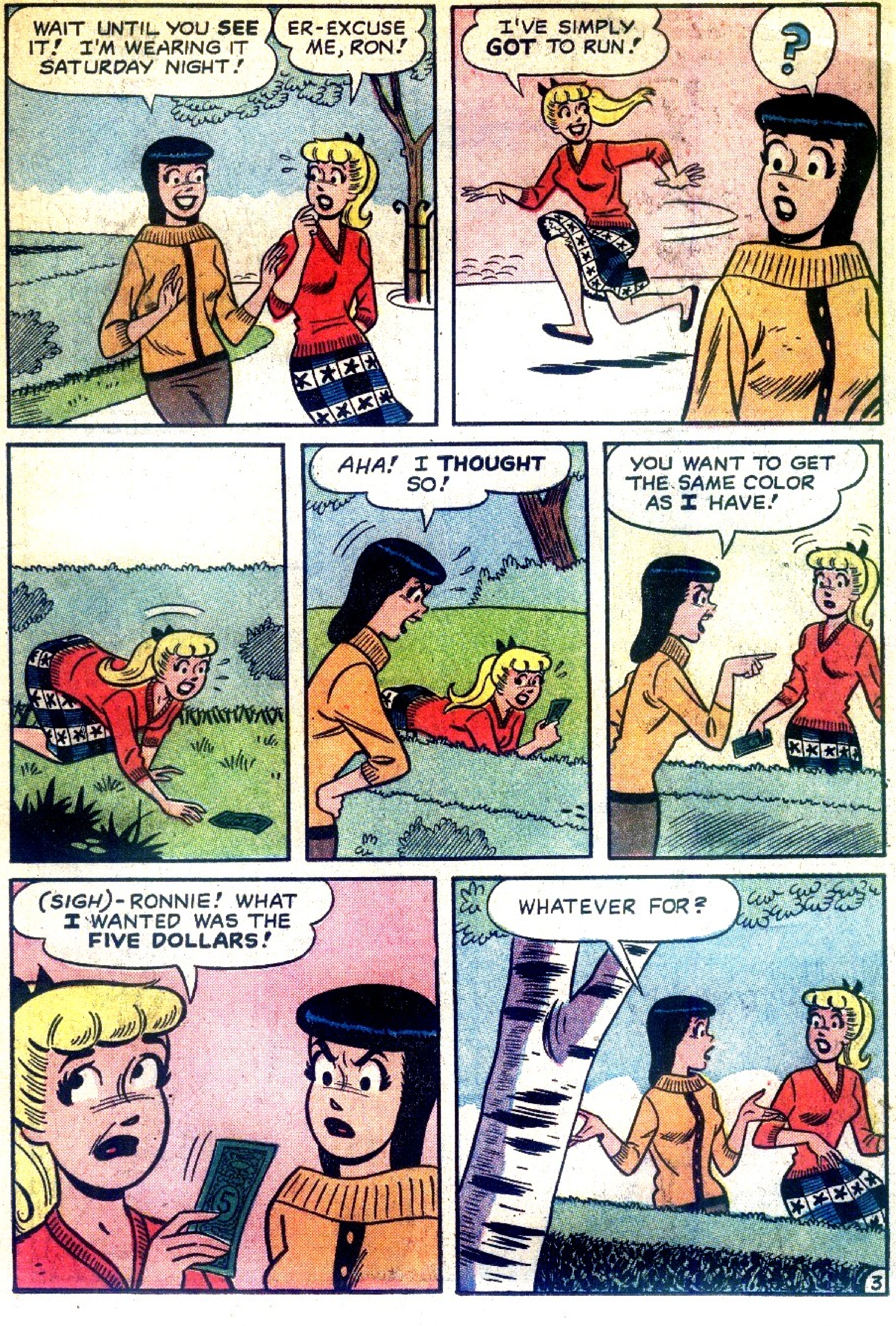
Paste coupon on postal card or mail in envelope today

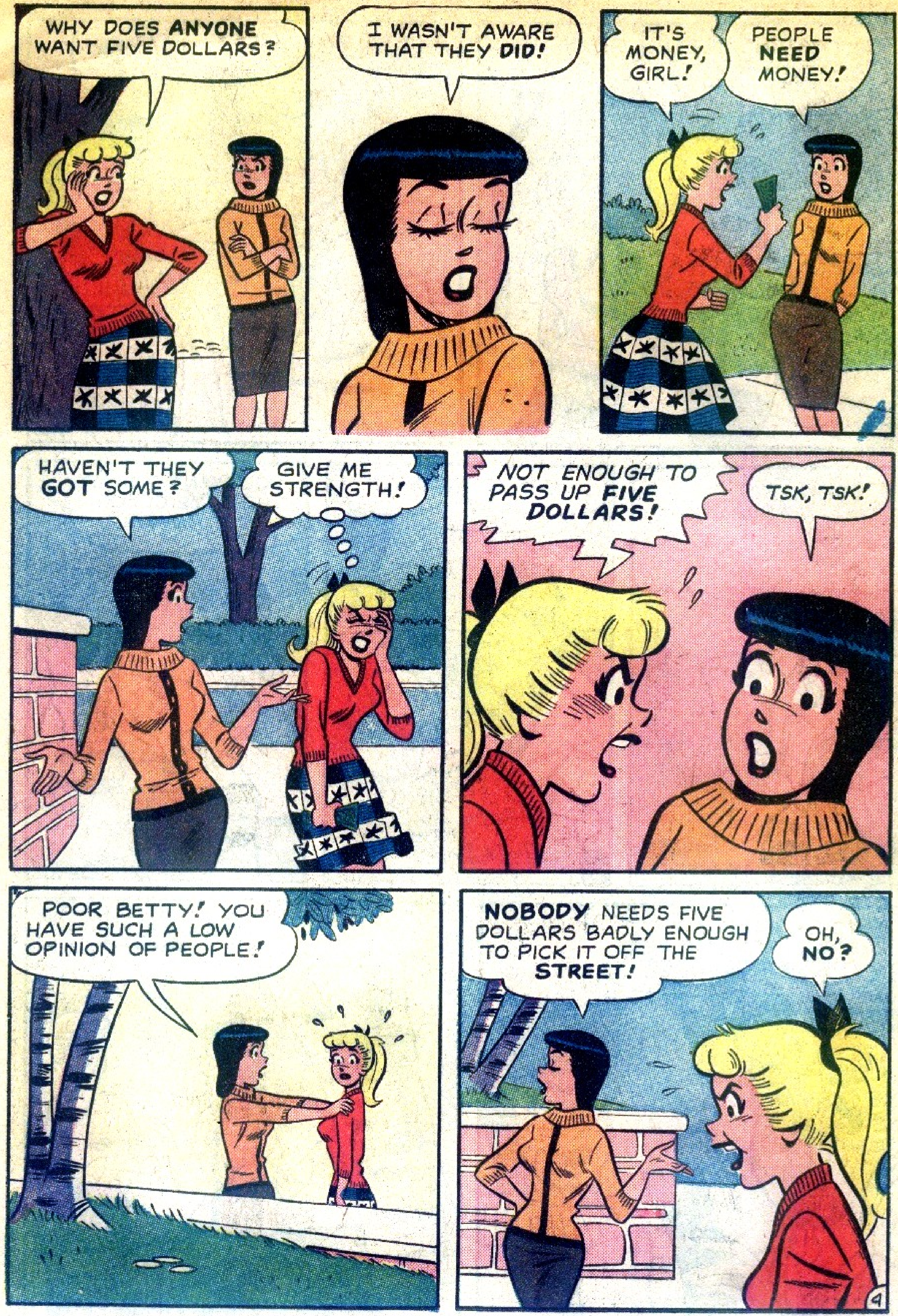

Archie's Girls
Betty and Veronica
IN
LITTER PERFECT
WELL, LOOKY HERE! TWENTY-FIVE CENTS AMERICAN!

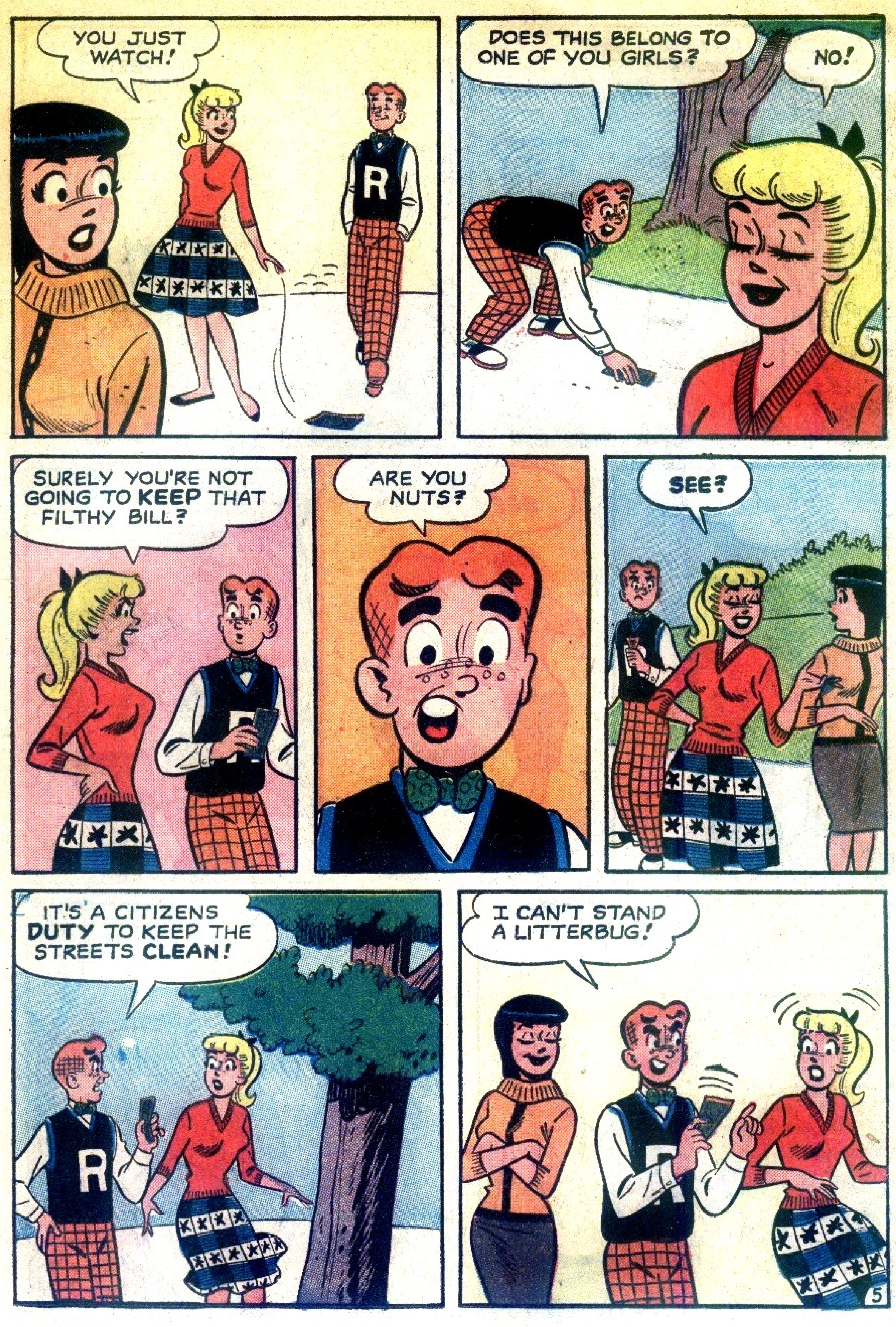

BOY! THIS IS MY LUCKY DAY!

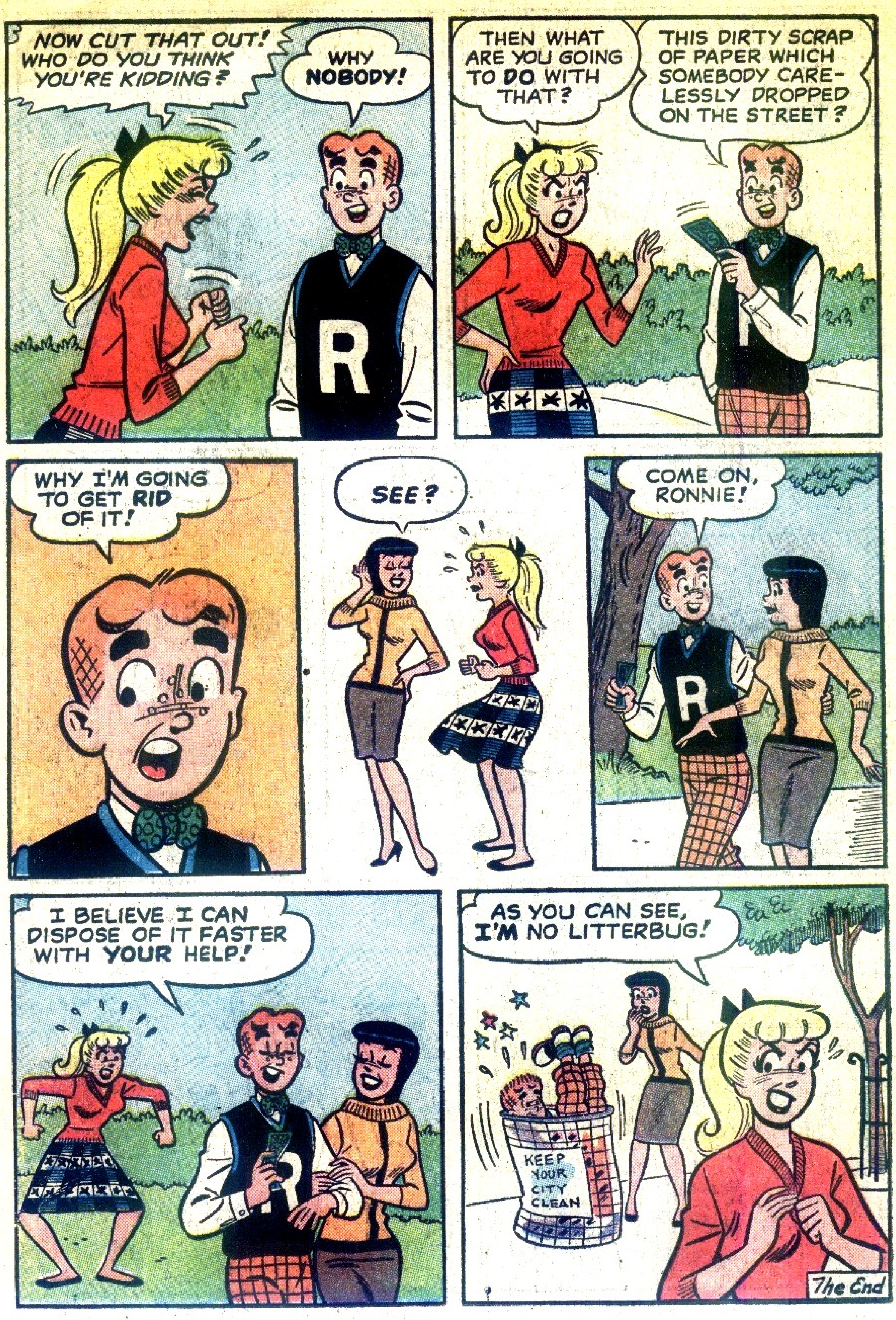

MAYBE THINGS ARE FINALLY BREAKING MY WAY!


WAIT TILL I TELL VERONICA!
RONNIE! GUESS WHAT I....
LOOK, BETTY!
DO YOU KNOW WHAT THAT IS?
ULP!
THAT'S THE EXACT SHADE OF GREEN OF MY NEW SKIRT!
ISN'T IT LOVELY?
Y-YEAH! JUST LOVELY!
5


WAIT UNTIL YOU SEE IT! I'M WEARING IT SATURDAY NIGHT!
ER-EXCUSE ME, RON!
I'VE SIMPLY GOT TO RUN!
?
AHA! I THOUGHT SO!
YOU WANT TO GET THE SAME COLOR AS I HAVE!
(SIGH)-RONNIE! WHAT I WANTED WAS THE FIVE DOLLARS!
5
WHATEVER FOR?


WHY DOES **ANYONE** WANT FIVE DOLLARS?
I WASN'T AWARE THAT THEY **DID**!
IT'S MONEY, GIRL!
PEOPLE **NEED** MONEY!
HAVEN'T THEY **GOT** SOME?
GIVE ME STRENGTH!
NOT ENOUGH TO PASS UP **FIVE DOLLARS**!
TSK, TSK!
POOR BETTY! YOU HAVE SUCH A LOW OPINION OF PEOPLE!
NOBODY NEEDS FIVE DOLLARS BADLY ENOUGH TO PICK IT OFF THE **STREET**!
OH, **NO**?


YOU JUST WATCH!
DOES THIS BELONG TO ONE OF YOU GIRLS?
NO!
SURELY YOU'RE NOT GOING TO **KEEP** THAT FILTHY BILL?
ARE YOU NUTS?
SEE?
IT'S A CITIZENS **DUTY** TO KEEP THE STREETS **CLEAN**!
I CAN'T STAND A LITTERBUG!


NOW CUT THAT OUT! WHO DO YOU THINK YOU'RE KIDDING?
WHY NOBODY!
THEN WHAT ARE YOU GOING TO DO WITH THAT?
THIS DIRTY SCRAP OF PAPER WHICH SOMEBODY CARELESSLY DROPPED ON THE STREET?
WHY I'M GOING TO GET RID OF IT!
SEE?
COME ON, RONNIE!
R
I BELIEVE I CAN DISPOSE OF IT FASTER WITH YOUR HELP!
AS YOU CAN SEE, I'M NO LITTERBUG!
KEEP YOUR CITY CLEAN
The End

FOLLOW THE STAR-STUDDED TRAIL OF THE BIGGEST BUY IN COMICS!.. THE NEW

ARCHIE GIANT SERIES MAGAZINES!

FOLLOW YOUR FAVORITE ARCHIE SERIES CHARACTERS AS THEY CAVORT THROUGH THE FUN-FILLED PAGES OF THESE KING-SIZE COMICS!

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Betty and Veronica Summer Fun
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Katy Keene Pin-up Parade
Betty and Veronica Spectacular
Katy Keene Holiday Fun
Archie's Pals 'n' Gals
Archie Annual
FOLLOW THE GANG TO YOUR NEWSDEALER..OR USE THE COUPON TO MAKE SURE OF GETTING YOUR FAVORITES!

ADDRESS: ARCHIE QUARTER COMICS
241 CHURCH ST., NEW YORK 13, N.Y.

3

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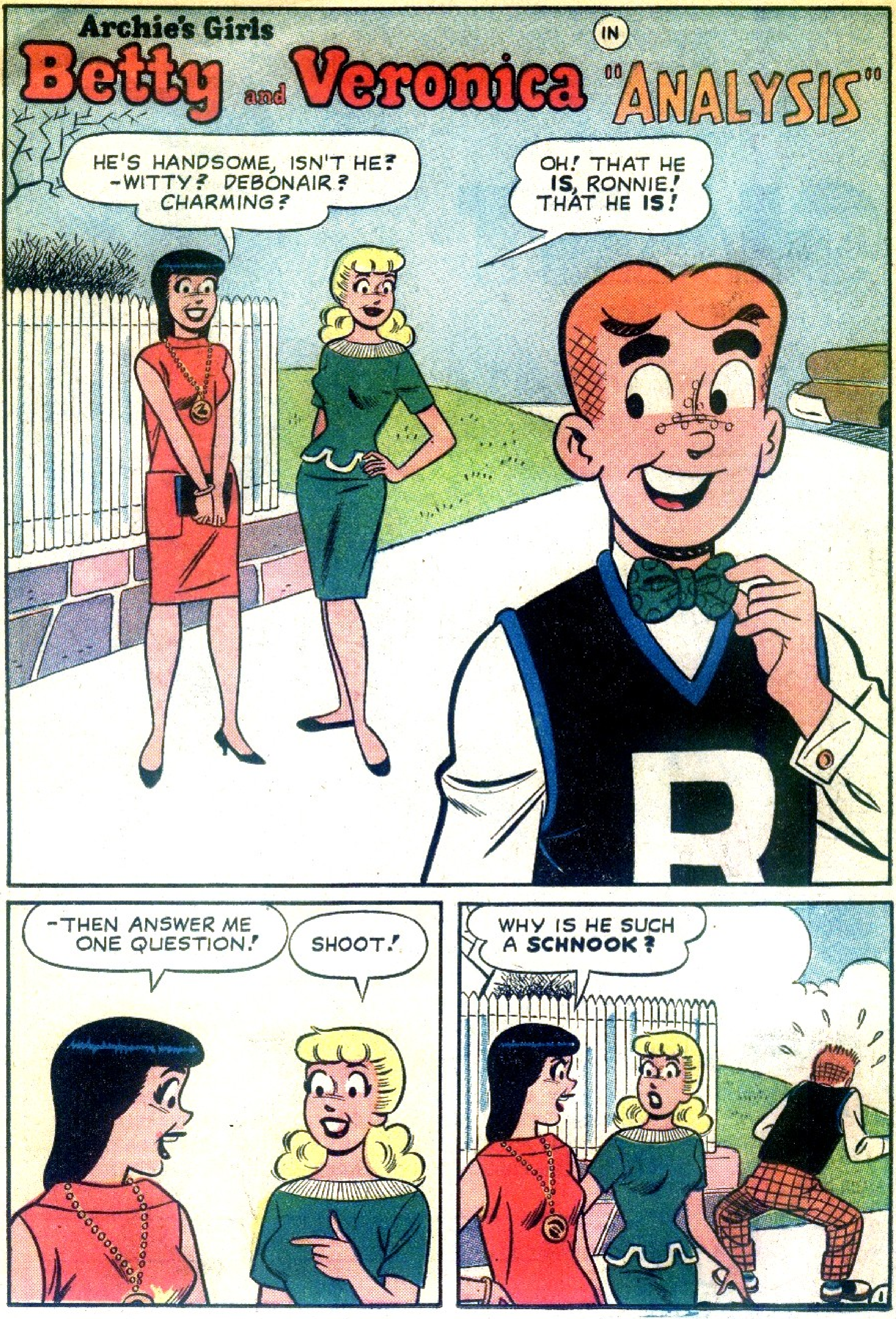
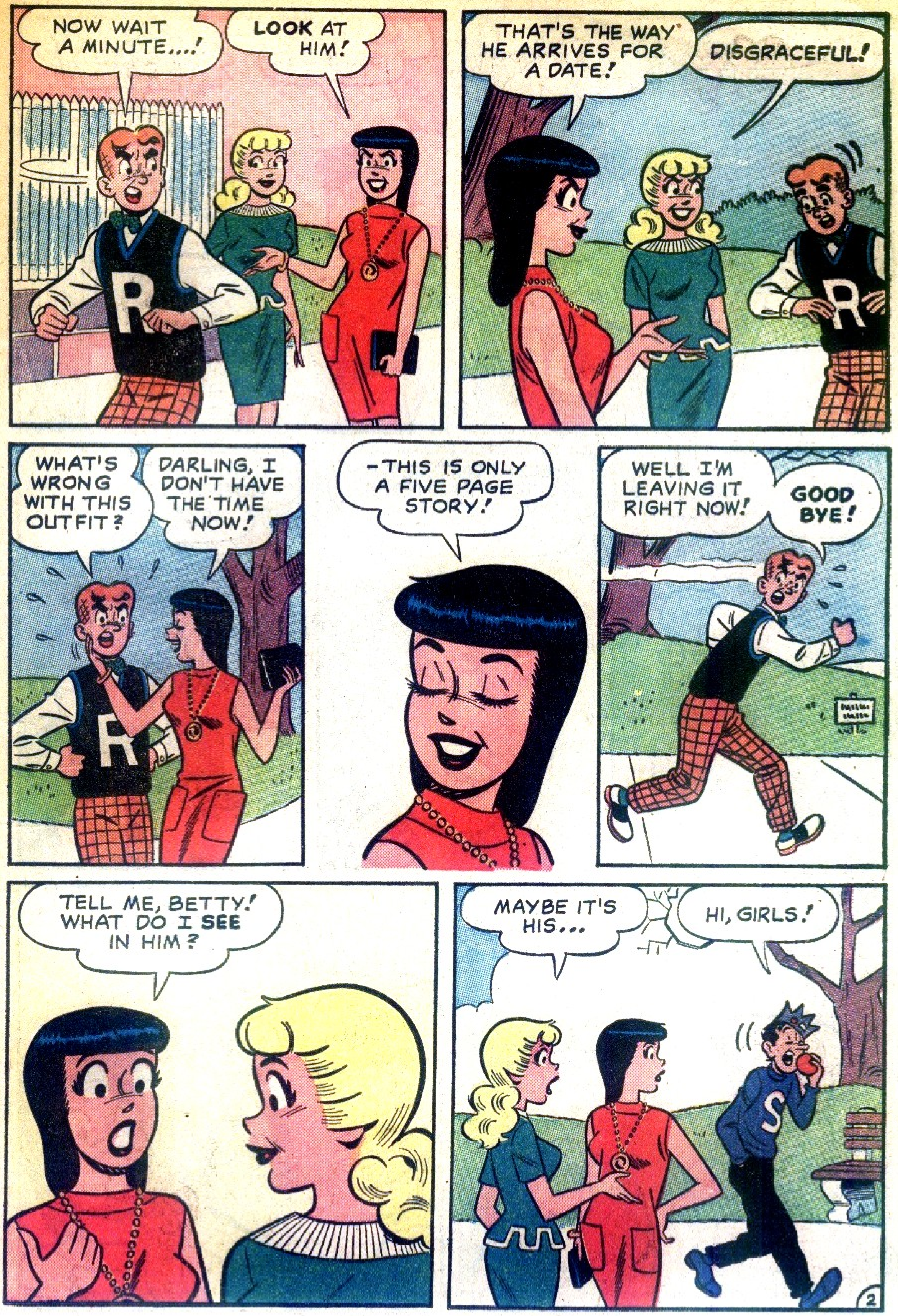
☐ ARCHIE ANNUAL #13
☐ ARCHIE'S PALS 'N' GALS #18
☐ The World of JUGHEAD #14
☐ KATY KEENE HOLIDAY FUN #12
☐ BETTY & VERONICA SUMMER FUN #13
☐ BETTY & VERONICA SPECTACULAR #11
☐ KATY KEENE PIN-UP PARADE #15
☐ ARCHIE'S CHRISTMAS STOCKING #15

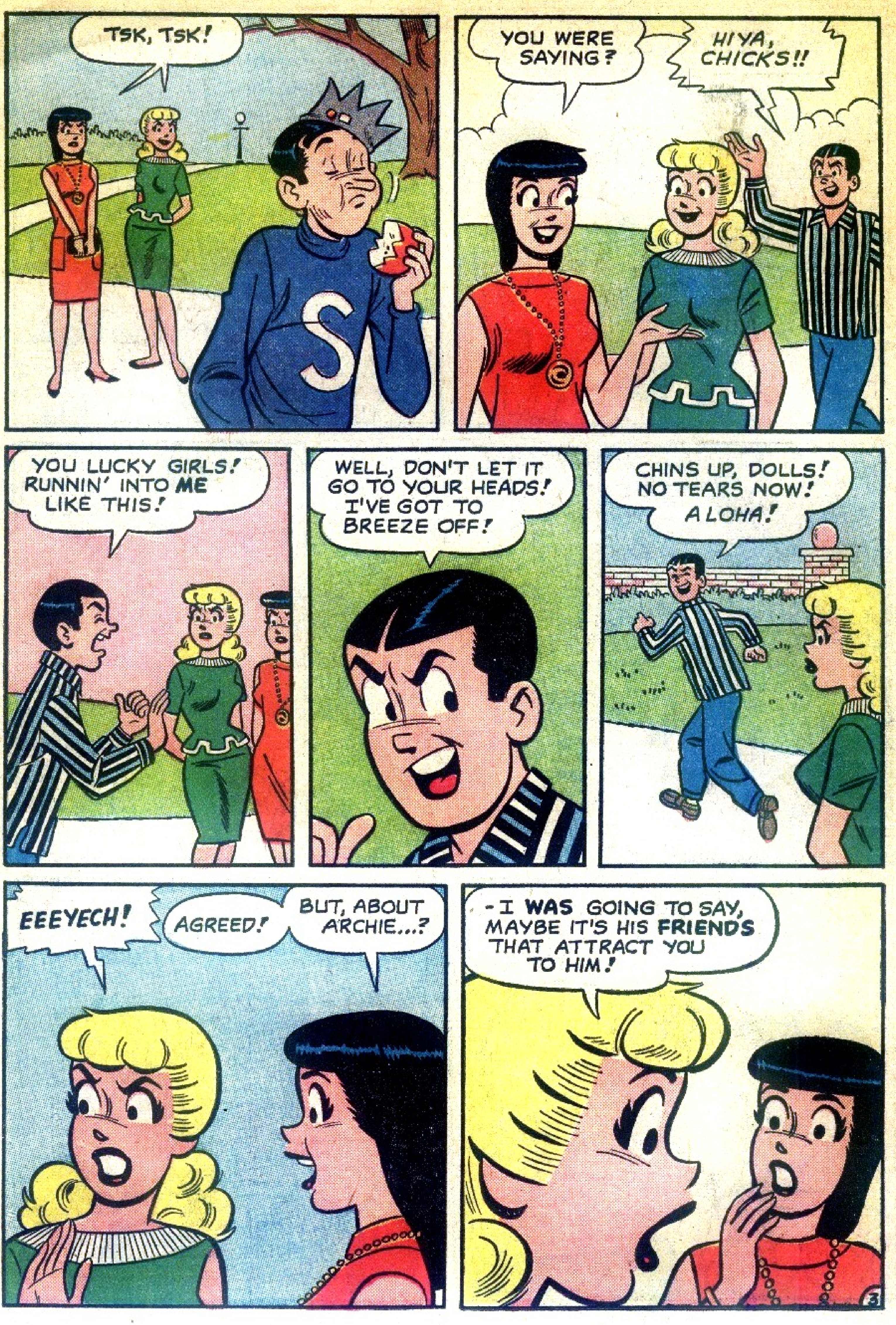
NAME____________________ AGE________
(PLEASE PRINT)

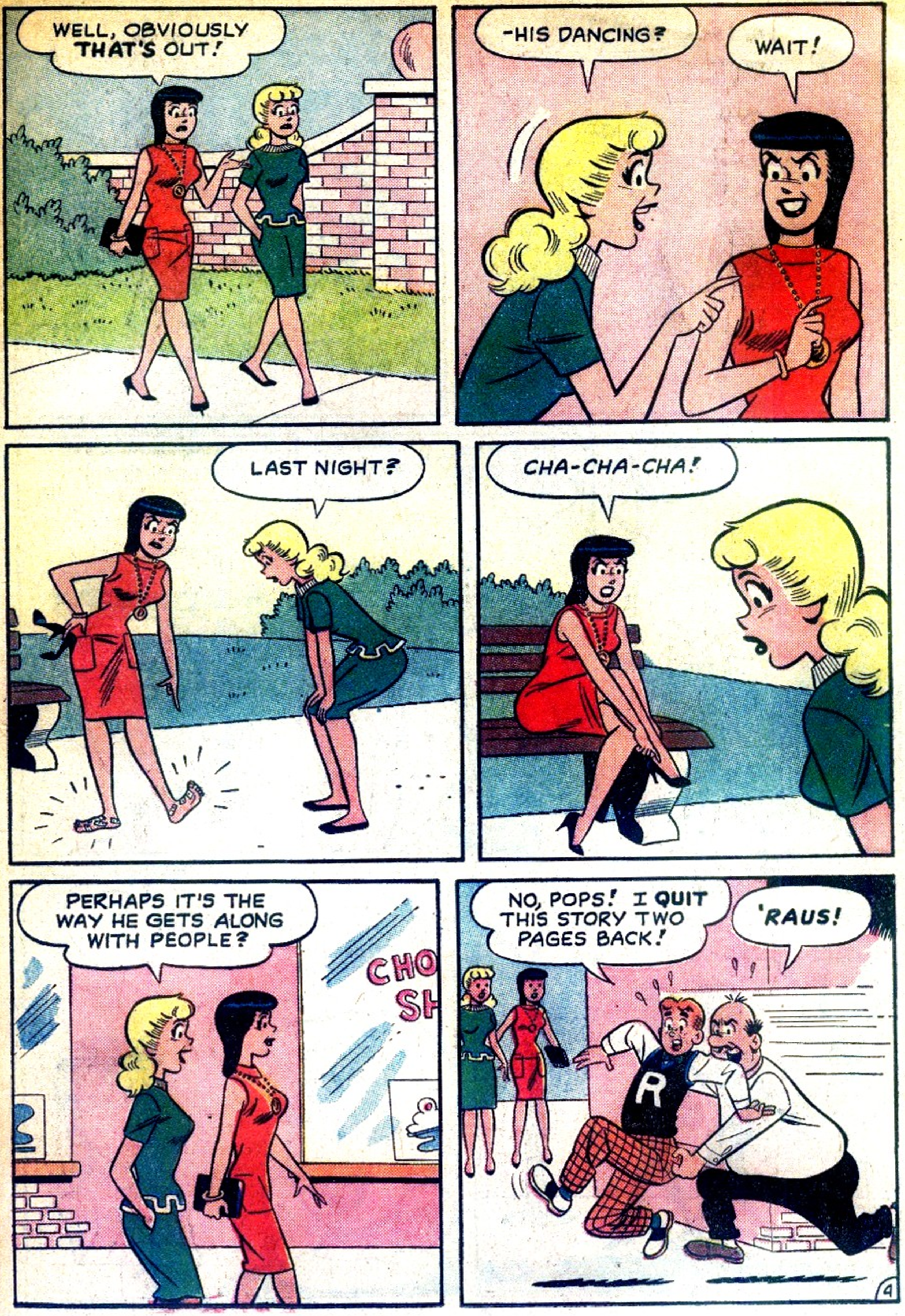
ADDRESS__________________________

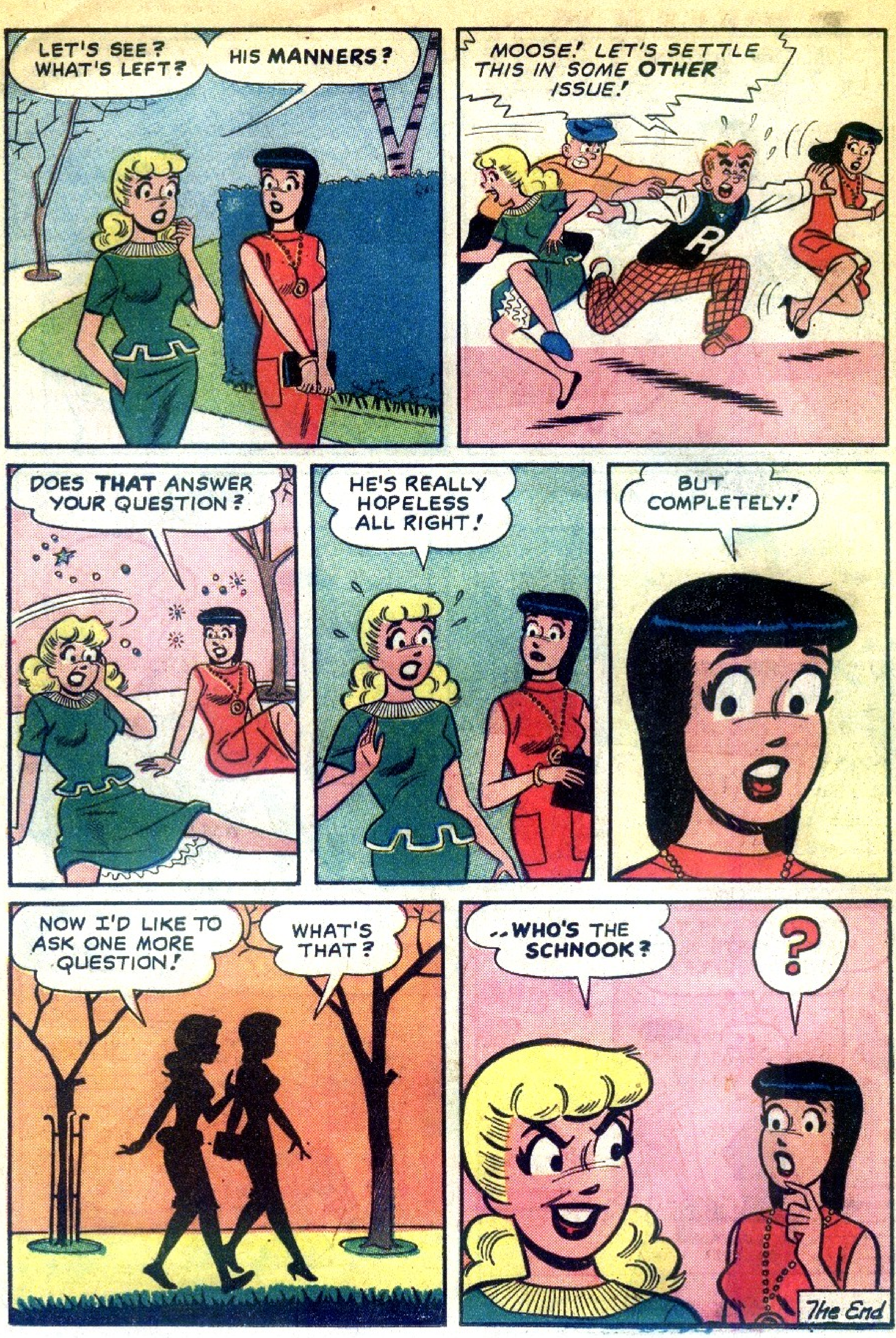
CITY__________________ STATE________


Archie's Girls
Betty and Veronica
IN
"ANALYSIS"
HE'S HANDSOME, ISN'T HE? -WITTY? DEBONAIR? CHARMING?
OH! THAT HE IS, RONNIE! THAT HE IS!
R
-THEN ANSWER ME ONE QUESTION!
SHOOT!
WHY IS HE SUCH A SCHNOOK?


NOW WAIT A MINUTE...!
LOOK AT HIM!
THAT'S THE WAY HE ARRIVES FOR A DATE!
DISGRACEFUL!
WHAT'S WRONG WITH THIS OUTFIT?
DARLING, I DON'T HAVE THE TIME NOW!
-THIS IS ONLY A FIVE PAGE STORY!
WELL I'M LEAVING IT RIGHT NOW!
GOOD BYE!
TELL ME, BETTY! WHAT DO I **SEE** IN HIM?
MAYBE IT'S HIS...
HI, GIRLS!

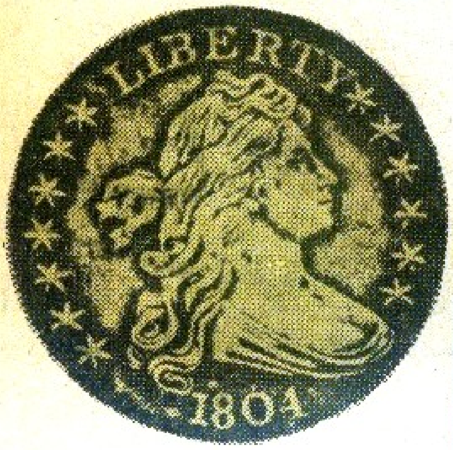

TSK, TSK!
YOU WERE SAYING?
HI YA, CHICKS!!
YOU LUCKY GIRLS! RUNNIN' INTO **ME** LIKE THIS!
WELL, DON'T LET IT GO TO YOUR HEADS! I'VE GOT TO BREEZE OFF!
CHINS UP, DOLLS! NO TEARS NOW! A LOHA!
EEEYECH!
AGREED!
BUT, ABOUT ARCHIE...?
-I **WAS** GOING TO SAY, MAYBE IT'S HIS **FRIENDS** THAT ATTRACT YOU TO HIM!


WELL, OBVIOUSLY **THAT'S** OUT!
-HIS DANCING?
WAIT!
LAST NIGHT?
CHA-CHA-CHA!
PERHAPS IT'S THE WAY HE GETS ALONG WITH PEOPLE?
CHO
SH
NO, POPS! I **QUIT** THIS STORY TWO PAGES BACK!
'RAUS!


LET'S SEE? WHAT'S LEFT?
HIS **MANNERS**?
MOOSE! LET'S SETTLE THIS IN SOME **OTHER** ISSUE!
R
DOES **THAT** ANSWER YOUR QUESTION?
HE'S REALLY HOPELESS ALL RIGHT!
BUT COMPLETELY!
NOW I'D LIKE TO ASK ONE MORE QUESTION!
WHAT'S THAT?
..**WHO'S** THE **SCHNOOK**?
?
The End

REWARD $2,000.00

FOR THIS COIN!



Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for— where are the rest?

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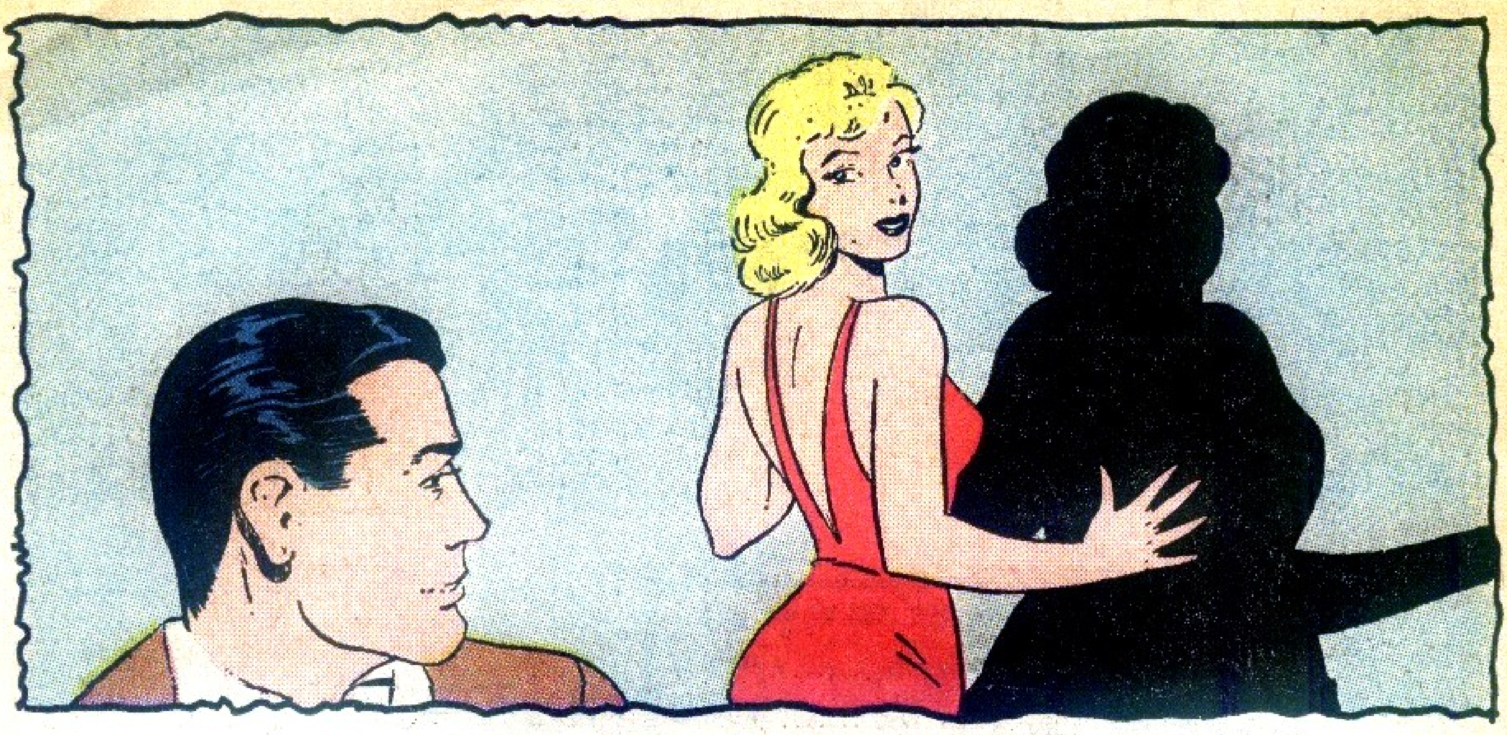


WATCH THAT SHADOW

That shadow could be you. Or perhaps it is you, if you have a weight problem. And, if you have, what can you do about it? If you are overweight, you know that it doesn't help your appearance, and doctors will tell you that it is also bad for your health. It's sensible, therefore, to reduce, to shed those extra pounds.

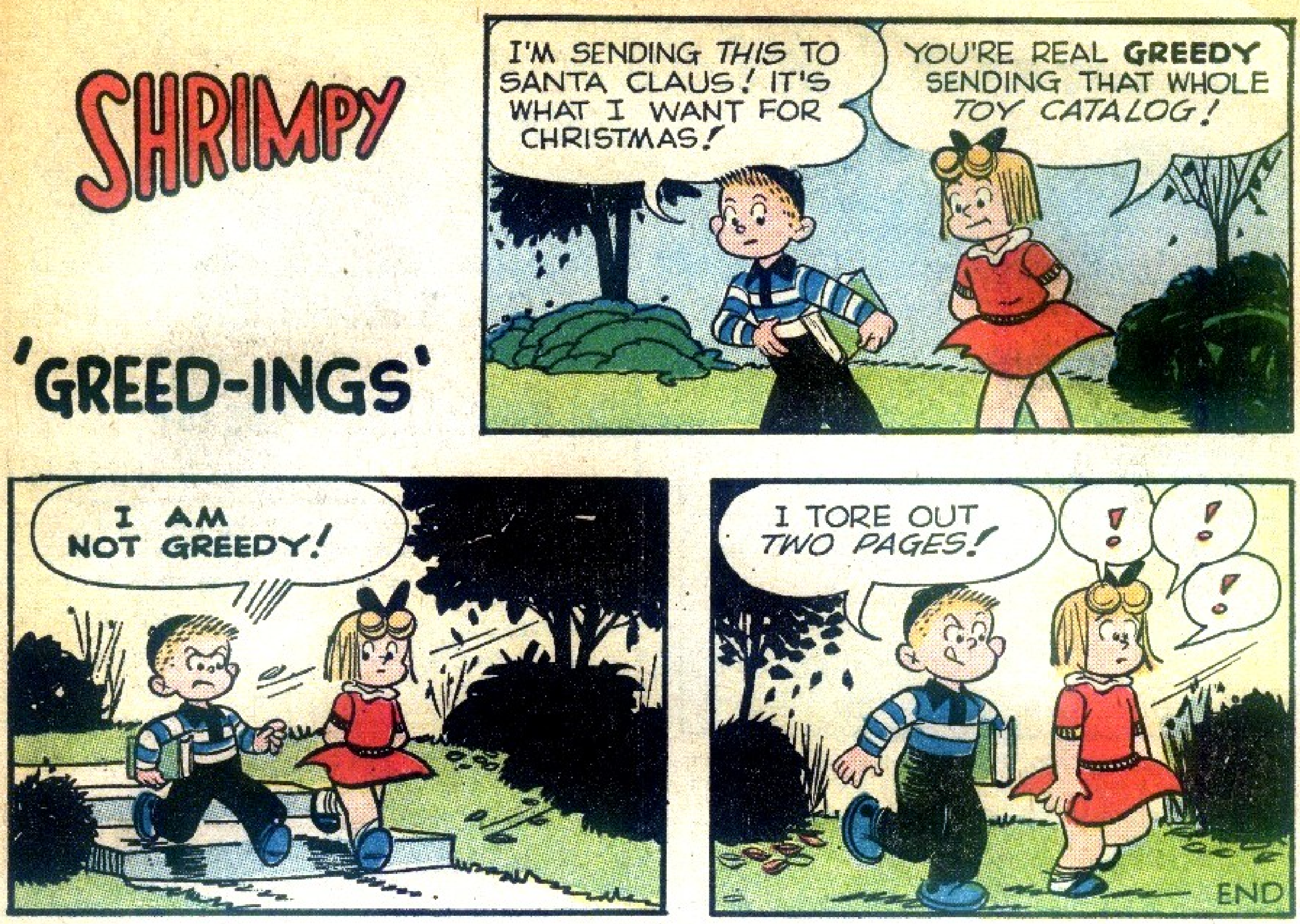
Why are you overweight? Because your intake of calories is greater than your output of energy. If you consume more calories than your energy requirements, you become stout. If you consume less calories than your energy requirements, you become thin. To gain weight, you must consume more calories, to lose it, less. You can begin to lose weight by cutting down on salts and sweets. Drink less water, it permeates the tissues and makes you heavier. Cut down on your food consumption all around, and begin a sane series of exercises. But DON'T try to reduce too fast, using what is called a "crash" diet. It can weaken you and make you actually ill and can cause weakness and malnutrition.

There are many new, liquid diets on the market today that supply optimum nutrition, incorporating minerals and vitamins, but minimum calories. These liquid diets are food substitutes. But, a diet is only as good as your will power. You must not nibble or eat between meals, and you must have the will power to say "no", to second portions. You can reduce by eating exactly as you are now, but in smaller quantities and without between-meals snacks. DON'T eliminate entirely from your diet nutritious foods. Even sugars should be used moderately, they are a source of quick energy.

Most important of all, it is unwise to diet without consulting your doctor first. He himself will probably put you on a diet that is right for you.

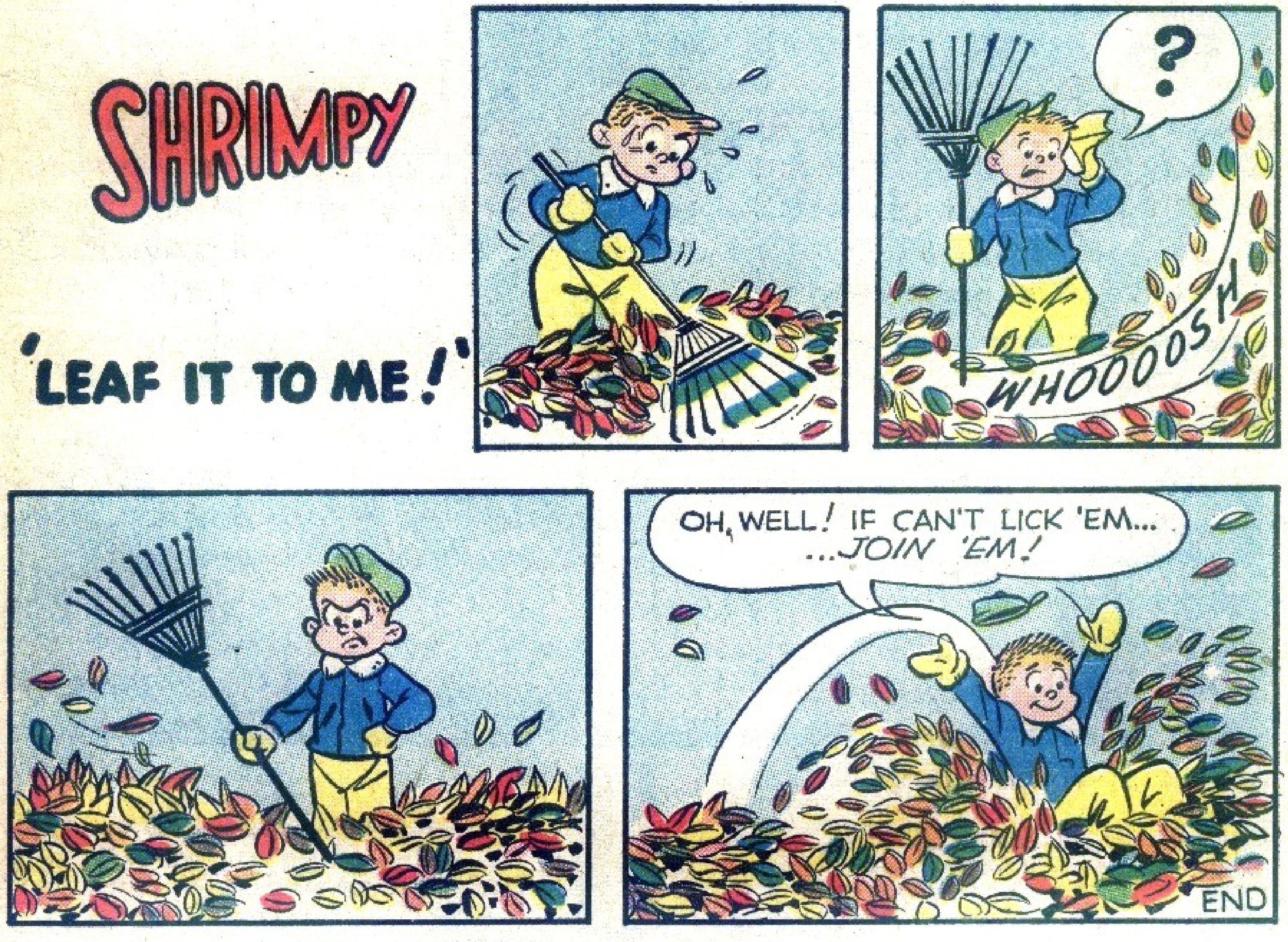
SHRIMPY

'GREED-INGS'


I'M SENDING *THIS* TO SANTA CLAUS! IT'S WHAT I WANT FOR CHRISTMAS!
YOU'RE REAL **GREEDY** SENDING THAT WHOLE *TOY CATALOG!*
I AM NOT GREEDY!
I TORE OUT *TWO PAGES!*
!
!
!
END

SHRIMPY

'LEAF IT TO ME!'


?
WHOOOOOSH
OH, WELL! IF CAN'T LICK 'EM... ...*JOIN 'EM!*
END

8 LATEST RECORD HITS $1.00

Traveling Man
Rain Drops
Running Scared
I Feel So Bad
One You Love
Moody River

HERE ARE THE TITLES—SET No. 16

TRAVELING MAN
MOODY RIVER
RAIN DROPS
RUNNING SCARED
RAMALAMA-DING DONG
I FEEL SO BAD
EVERY BEAT OF MY HEART
YOU ALWAYS HURT THE ONE YOU LOVE

HERE ARE THE TITLES—SET No. 15

CALCUTTA
SURRENDER
DON'T WORRY
DEDICATED TO THE ONE I LOVE
APACHE
BLUE MOON
THINK TWICE
WATUSI

MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full $1.00 refund.
NOW YOU GET THE NATION'S TOP 8 RECORD HITS for only $1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

IN STORES 8 RECORD HITS 89¢ EACH
COSTS $7.12
OUR PRICE AT $1.00 plus 10¢ postage
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YOU SAVE $6.02

REMBRANDT CO., Dept. 489 ☐ Send Set No. 15
285 Market St., Newark, N. J. ☐ Send Set No. 16
☐ send 45 rpm ☐ send 78 rpm
Send the 8 RECORD HITS. I enclose $1.00 plus 10c postage and handling. My money will be refunded if not satisfied ☐ I enclose $2.20 Send both sets

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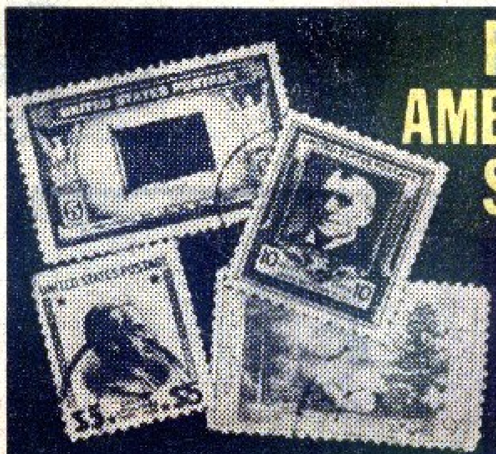

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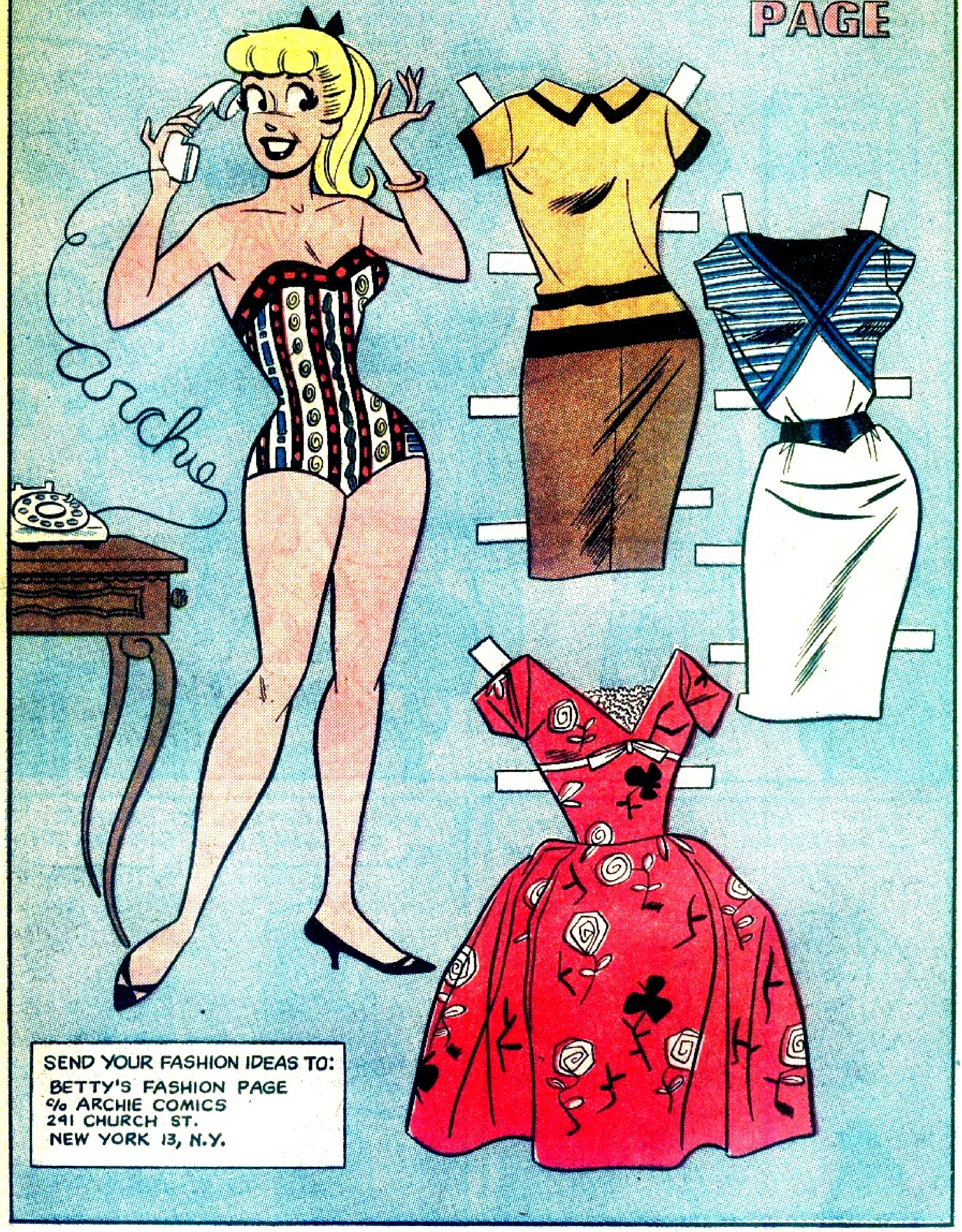
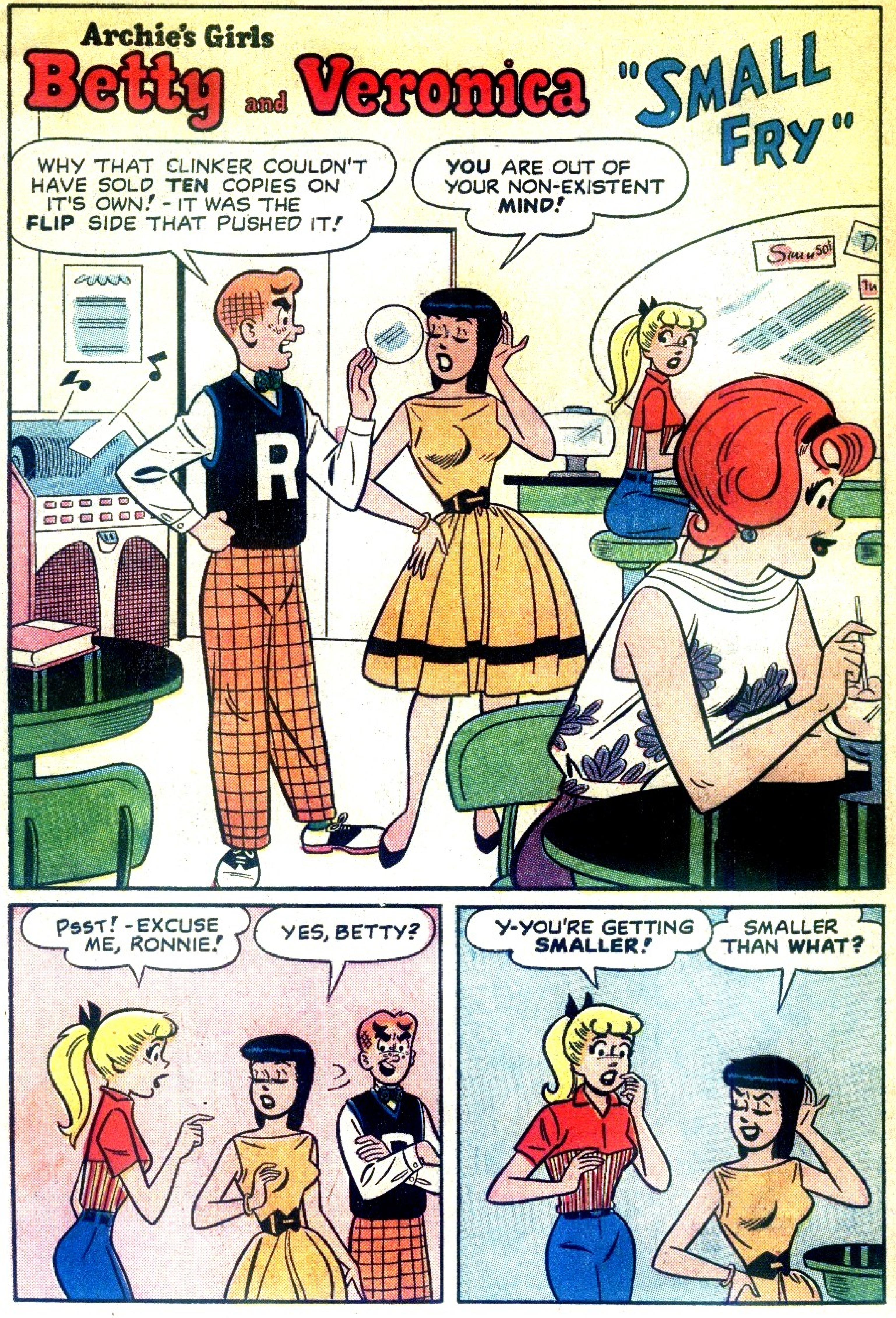
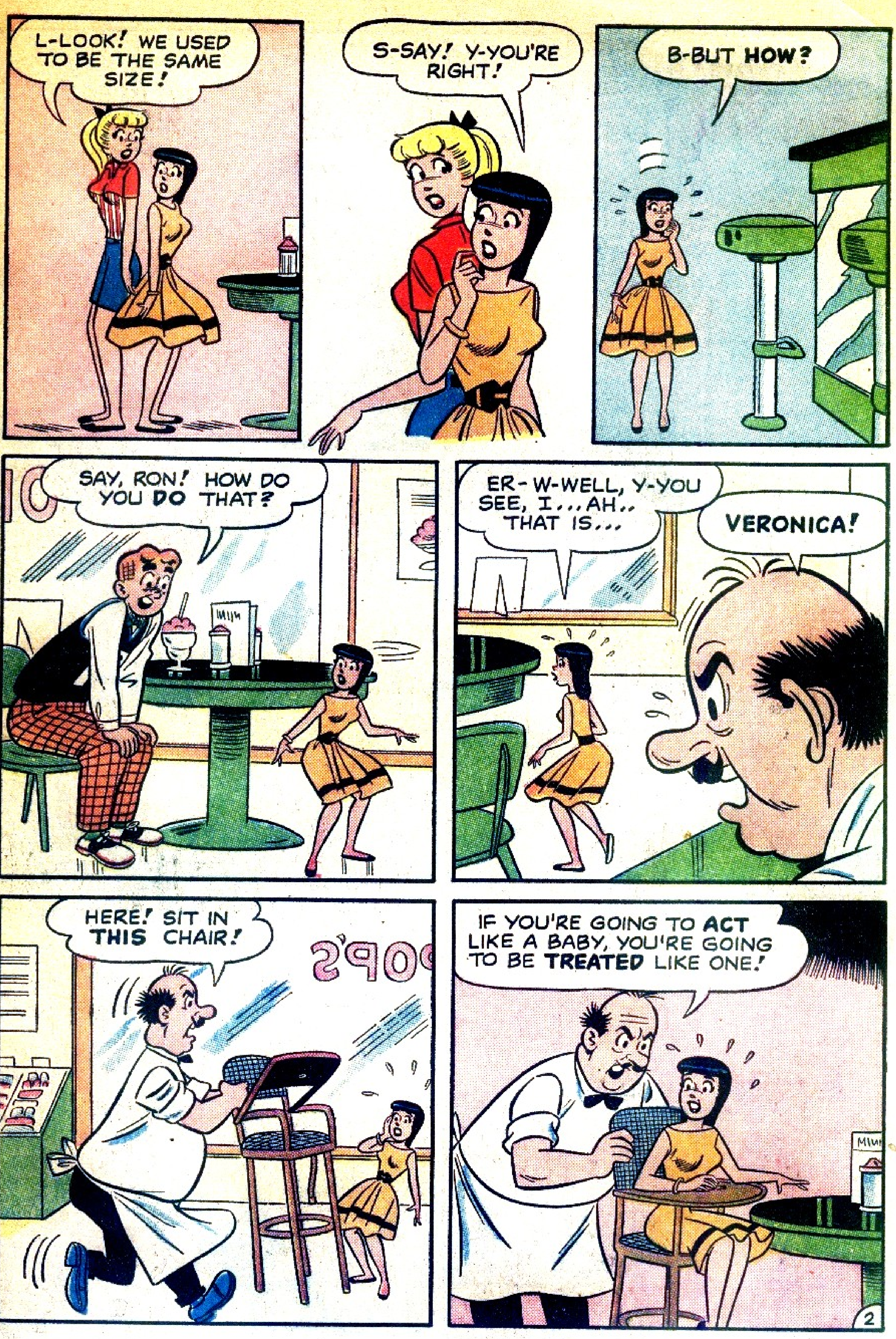
Betty's FASHION PAGE

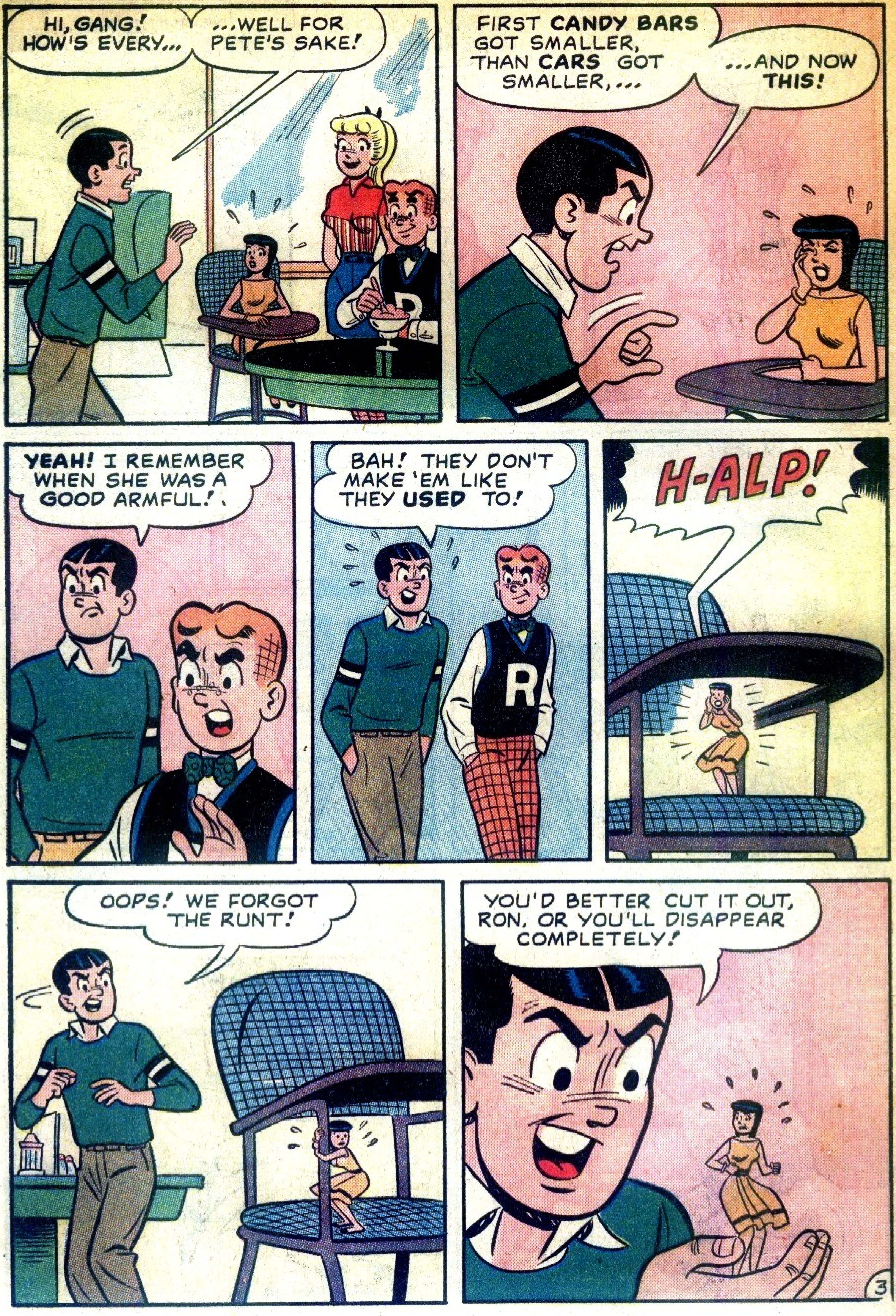


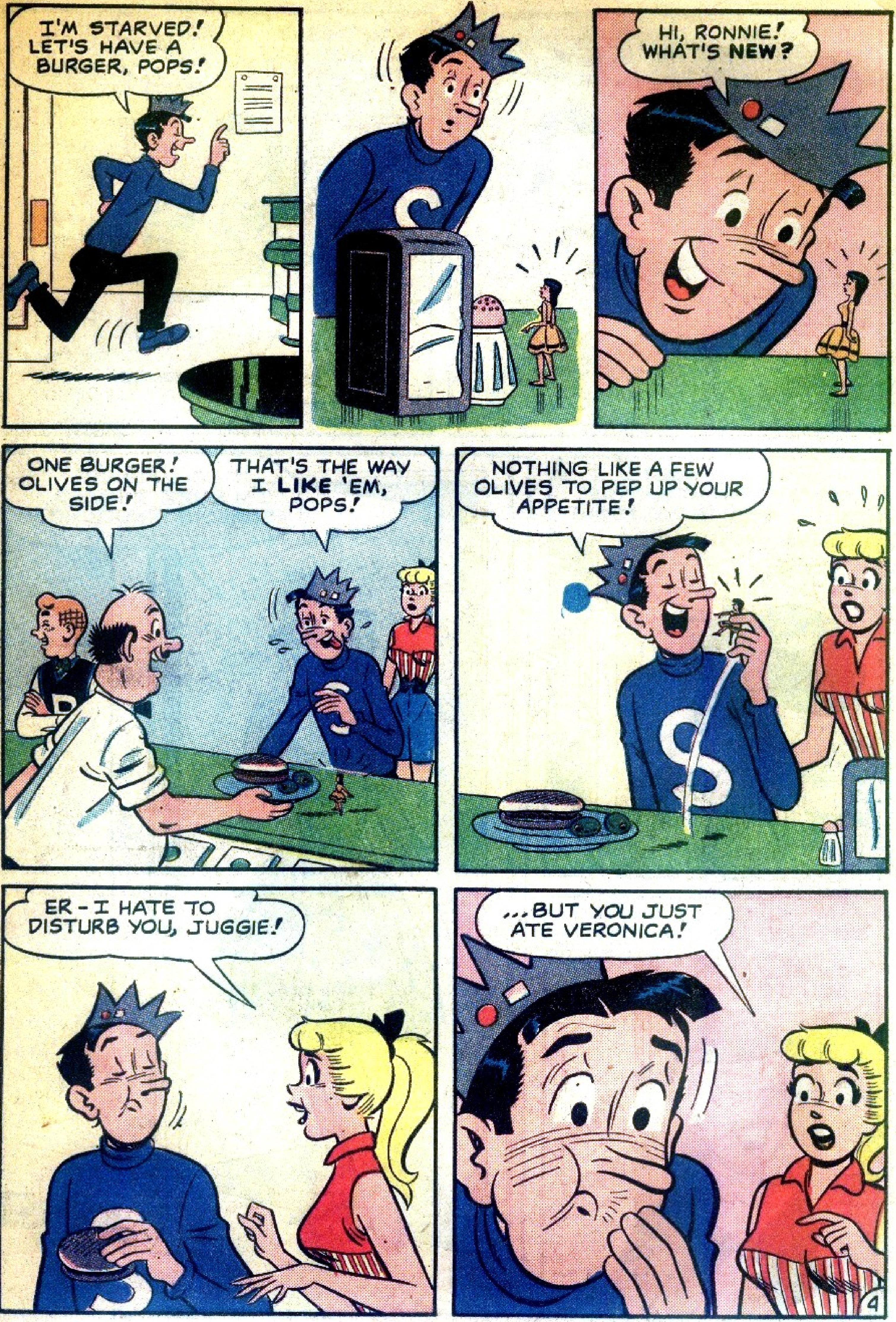
SEND YOUR FASHION IDEAS TO:

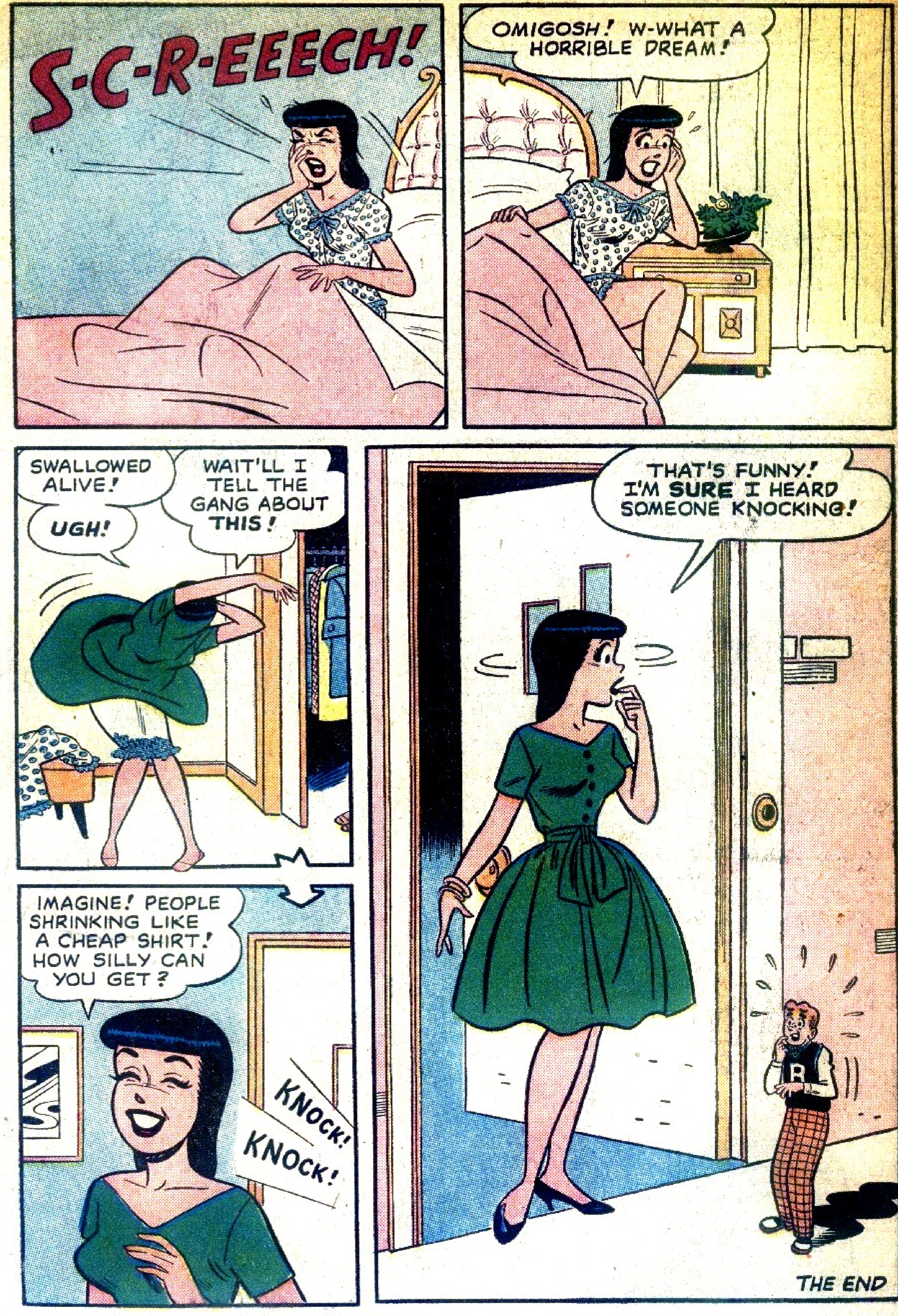
BETTY'S FASHION PAGE
℅ ARCHIE COMICS
241 CHURCH ST.
NEW YORK 13, N.Y.


Archie's Girls
Betty and Veronica
"SMALL FRY"
WHY THAT CLINKER COULDN'T HAVE SOLD TEN COPIES ON IT'S OWN! - IT WAS THE FLIP SIDE THAT PUSHED IT!
YOU ARE OUT OF YOUR NON-EXISTENT MIND!
PSST! -EXCUSE ME, RONNIE!
YES, BETTY?
Y-YOU'RE GETTING SMALLER!
SMALLER THAN WHAT?


L-LOOK! WE USED TO BE THE SAME SIZE!
S-SAY! Y-YOU'RE RIGHT!
B-BUT **HOW?**
SAY, RON! HOW DO YOU **DO** THAT?
ER-W-WELL, Y-YOU SEE, I...AH.. THAT IS...
VERONICA!
HERE! SIT IN **THIS** CHAIR!
IF YOU'RE GOING TO **ACT** LIKE A BABY, YOU'RE GOING TO BE **TREATED** LIKE ONE!


HI, GANG! HOW'S EVERY...
...WELL FOR PETE'S SAKE!
FIRST **CANDY BARS** GOT SMALLER, THAN **CARS** GOT SMALLER, ...
...AND NOW **THIS!**
YEAH! I REMEMBER WHEN SHE WAS A GOOD ARMFUL!
BAH! THEY DON'T MAKE 'EM LIKE THEY **USED** TO!
H-ALP!
OOPS! WE FORGOT THE RUNT!
YOU'D BETTER CUT IT OUT, RON, OR YOU'LL DISAPPEAR COMPLETELY!


I'M STARVED! LET'S HAVE A BURGER, POPS!
HI, RONNIE! WHAT'S NEW?
ONE BURGER! OLIVES ON THE SIDE!
THAT'S THE WAY I LIKE 'EM, POPS!
NOTHING LIKE A FEW OLIVES TO PEP UP YOUR APPETITE!
ER - I HATE TO DISTURB YOU, JUGGIE!
...BUT YOU JUST ATE VERONICA!


S-C-R-EEECH!
OMIGOSH! W-WHAT A HORRIBLE DREAM!
SWALLOWED ALIVE!
UGH!
WAIT'LL I TELL THE GANG ABOUT THIS!
IMAGINE! PEOPLE SHRINKING LIKE A CHEAP SHIRT! HOW SILLY CAN YOU GET?
KNOCK! KNOCK!
THAT'S FUNNY! I'M SURE I HEARD SOMEONE KNOCKING!
THE END

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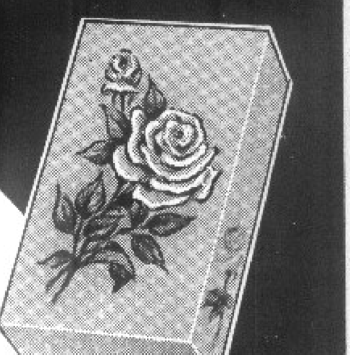
It costs you nothing to try

Dainty Remembrance

DAINTY REMEMBRANCE ALL OCCASION ASSORTMENT
21 really deluxe cards. Excitingly different



LUXURY PARCHMENT PRINT ALL OCCASION ASSORTMENT
21 distinctive cards of rare beauty. Tremendous appeal

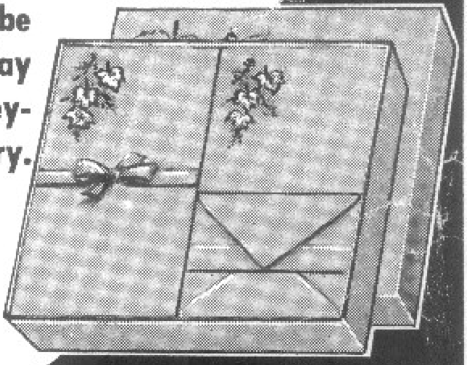
$75.00 IS YOURS

for selling only 100 boxes of our Dainty Remembrance All Occasion assortment, $32.50 for selling 50 boxes, $15.00 for 25 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Greeting Cards. Cut out Business Reply Card below—mail it today—and free samples of personalized stationery—plus other leading Greeting Card box assortments will be sent you immediately on approval for 30 day free trial with full details of our easy money-making plan. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year.

DELUXE EVERYDAY GIFT WRAPPING ENSEMBLE
20 large colorful sheets plus matching tags. Terrific value



GOLDEN LEAVES STATIONERY ENSEMBLE
Dainty raised design on rich vellum with charming ribbon tie. Just lovely

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FREE SAMPLES
PERSONALIZED STATIONERY

CUT OUT BUSINESS REPLY CARD AT RIGHT
FILL IN AND MAIL TODAY
No Stamp Necessary

CHEERFUL CARD COMPANY
Dept. D-1, White Plains, New York

Cut Along Dotted Line — Mail Today

FROM:
Your Name____________________
Address____________________
________________ Apt. No.______
City____________ Zone______ State______

FIRST CLASS
PERMIT No. 589
White Plains, New York

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY
CHEERFUL CARD COMPANY
White Plains, New York

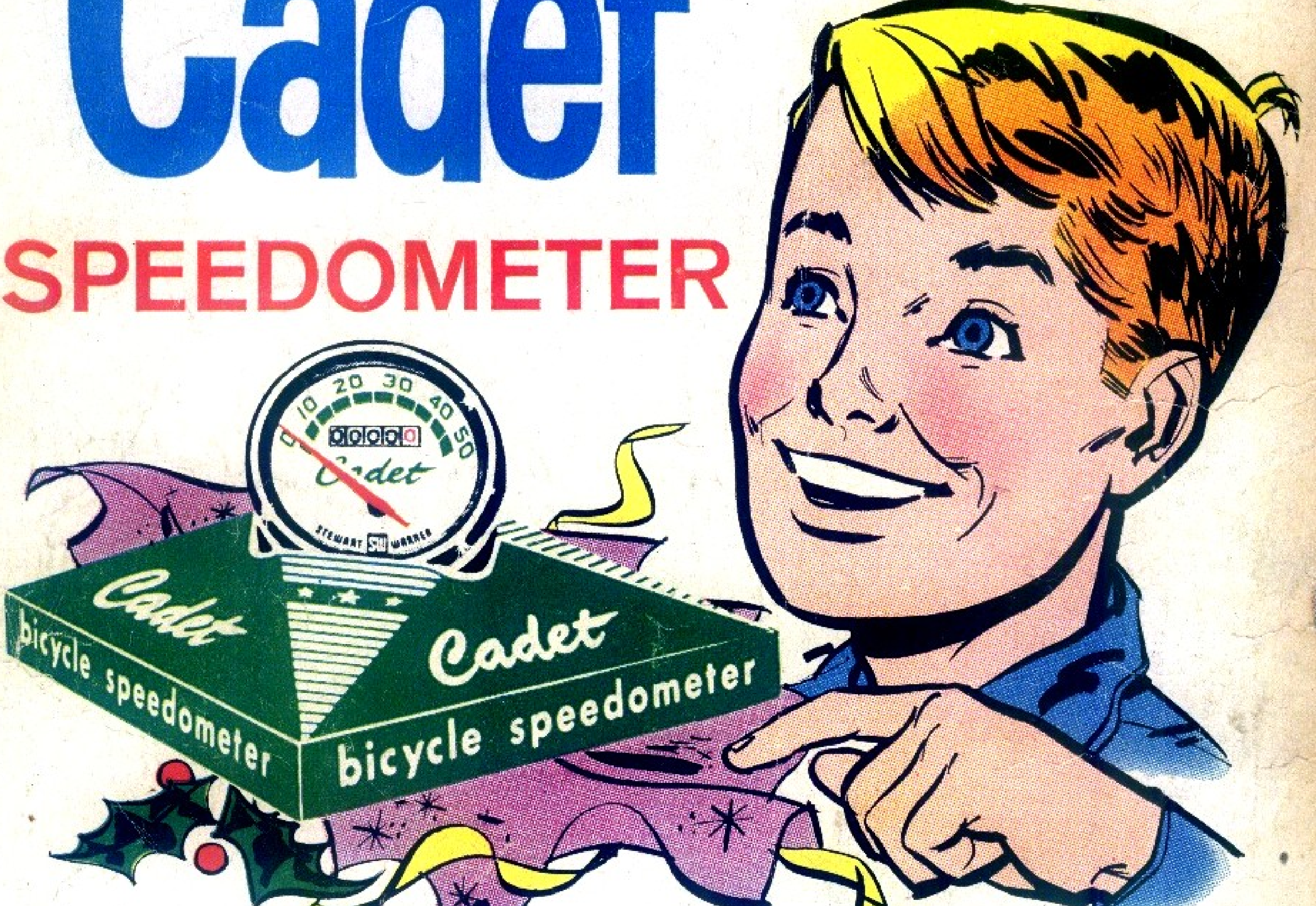
Dept. D-1

Start your Christmas List

with a

"Cadet"*

SPEEDOMETER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Cadet
STEWART SW WARNER
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bicycle speedometer
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bicycle speedometer

*Made in America

Now is the time to let everyone know you want a Cadet Bike Speedometer for Christmas. A "Cadet" is the perfect Christmas gift. You'll enjoy it all year long because it makes every mile of cycling more fun. The "Cadet" works just like the speedometer in your family car—shows speeds up to 50 miles per hour and distances up to 10,000 miles! Cadet Speedometers are weatherproof and shockproof. The streamline design, fire-orange pointer and "smooth" case will add a sporty look to your bike.

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